



**NOTICE OF OPEN HOUSE AND PUBLIC MEETING
PROPOSED COUNTY OF SIMCOE OFFICIAL PLAN AMENDMENT
PROPOSED TOWN OF INNISFIL OFFICIAL PLAN AMENDMENT
TOWN FILE NO.: D08-2025-01**

TAKE NOTICE that the County of Simcoe and the Corporation of the Town of Innisfil have initiated Official Plan Amendments pursuant to Sections 17 and 26 of the Planning Act.

THE PURPOSE and EFFECT of the Town Official Plan Amendment is to implement changes to effectively manage growth to 2051, update Schedules to reflect the proposed Settlement Area Boundary Expansions for The Town of Innisfil's settlements of Alcona and Stroud, and to align the Town and County's Official Plan with changes made through the introduction of the Provincial Planning Statement. The proposed amendment will:

- Update Section 7.1: Telecommunication to reduce policies.
- Update Section 8.8 - Settlement Area Boundary Expansions to reflect new criteria for expansions.
- Update Section 8.10: Strategic Growth Area - Civic Campus to reflect new permitted uses.
- Update various sections to align with the Provincial Planning Statement.
- Update Schedules 'A', 'B', 'B1', 'B6', 'B7' to reflect the Town's proposed Settlement Area Boundary Expansions to Stroud and Alcona.
- Update Schedule 'A' to reflect the boundary changes to Innisfil Heights Strategic Employment Area and the Civic Campus.

THE PURPOSE and EFFECT of the County Official Plan Amendment is to implement the proposed settlement area boundary expansion mapping changes on Schedule 5.1 of the County's Official Plan. The draft Official Plan Schedule is provided on the County's website: <https://simcoe.ca/services/planning/amendments-and-current-applications/>. For the purposes of this notice, the draft Official Plan Schedule is the key map.

THE PROPOSED OFFICIAL PLAN AMENDMENTS apply to the entirety of the Town of Innisfil in regards to the policy component of the amendment; and the proposed amendment applies to all properties within the Town's settlements of Alcona and Stroud in regards to the Settlement Area Boundary Expansions. The draft Official Plan Amendment and Schedules are provided on the Town's website: <https://www.getinvolvedinnisfil.ca/opr>. For the purposes of this notice, the draft Official Plan Schedules are the key maps.

TAKE NOTICE that the Council of the Corporation of the Town of Innisfil will hold an Open House:

Open House
on Tuesday, January 6, 2026 at 5:00 to 7:00 p.m.
in the Community Rooms of Town Hall
2101 Innisfil Beach Road, Innisfil

WHAT HAPPENS AT THE OPEN HOUSE?

Staff and consultants will be there to give you details about the newest draft Official Plan. There will be no formal presentations so you can drop-in at any time to speak to staff and consultants and ask questions. You can also leave your contact information to be notified of future meetings. No decisions will be made at the Open House.

TAKE NOTICE that the Council of the Corporation of the Town of Innisfil will hold a Public Meeting jointly with the County of Simcoe:

Public Meeting
on Wednesday, January 21, 2026 at 6:30 p.m.
in the Council Chambers of Town Hall
2101 Innisfil Beach Road, Innisfil

WHAT HAPPENS AT THE PUBLIC MEETING?

There will be a formal presentation from consultants regarding the Town and County's draft Official Plan. The public will then be able to ask questions and make comments. No decisions will be made at the Public Meeting.

Any person may attend the public meeting and/or make written or verbal representation either in support of or in opposition to the proposed Official Plan Amendment. Please note that all comments received will form part of the public record.

If you wish to watch the public meeting, you can access the link to the livestream on the Town's website or https://www.youtube.com/channel/UCvnGbVPjftQjT8Pml2_2jpw.

WHAT HAPPENS AFTER THE PUBLIC MEETING?

Staff will consider all comments from the Open House and Public Meeting, along with any written submissions, before making any further changes to the draft Official Plan. The final Official Plan and a staff report will be presented to Town Council and County Council at a subsequent meeting where a decision on adoption will be made.

HOW DO I SUBMIT COMMENTS IF I CAN'T MAKE IT TO THE OPEN HOUSE OR PUBLIC MEETING?

If you wish to make a written submission regarding the proposed Official Plan Amendment, you can make a written request to Town of Innisfil Planning Department, 2101 Innisfil Beach Road, Innisfil, ON L9S 1A1 or via email at planningservices@innisfil.ca or telephone 705.436.3740 and/or to the County of Simcoe Planning Department, 1110 Highway 26, Midhurst, ON L9X 1N6 or by email to planning.notices@simcoe.ca or telephone 705.726.9300.

WHAT ELSE SHOULD I KNOW?

- i. The Open House and Public Meeting are statutory in accordance with the Ontario Planning Act.
- ii. **If a person or public body** would otherwise have an ability to appeal the decision of the Council of the Town of Innisfil, the Council of the County of Simcoe, and/or the Minister of Ministry of Municipal Affairs and Housing to the Ontario Land Tribunal but the person or public body does not make oral submissions at a public meeting or make written submissions to the County of Simcoe or the Town of Innisfil before the proposed official plan amendment is adopted, the person or public body is not entitled to appeal the decision.
- iii. **If a person or public body** does not make oral submissions at a public meeting or make written submission to the County of Simcoe or the Town of Innisfil before the proposed official plan amendment is adopted, the person or public body may not be added as a party to the hearing of an appeal before the Ontario Land Tribunal unless, in the opinion of the Tribunal, there is reasonable grounds to add the person or public body as a party.
- iv. **If you wish to be notified of the decision** of the County of Simcoe and/or Town of Innisfil on the proposed Official Plan Amendment, you must make a written request to the County of Simcoe and/or Town of Innisfil using the following details:

County of Simcoe	Town of Innisfil
Jonathan Magill, County Clerk	Jennifer Marshall, Town Clerk
1110 Highway 26, Midhurst, ON L9X 1N6	2101 Innisfil Beach Road, Innisfil, ON L9S 1A1
clerks@simcoe.ca	clerksoffice@innisfil.ca
- v. **Additional information** is also available at the County of Simcoe Administration Centre (address provided above) and the Town of Innisfil Town Hall (address provided above) during regular business hours (8:30 a.m. to 4:30 p.m., Monday to Friday).
- vi. **Additional Information** relating to the Official Plan Amendments is also available for viewing here:
County of Simcoe Website: <https://simcoe.ca/services/planning/amendments-and-current-applications/>
Town of Innisfil Website: <https://www.getinvolvedinnisfil.ca/opr>

DATED at the Town of Innisfil this 10th day of December, 2025.

Jennifer Marshall, Town Clerk
Town of Innisfil
2101 Innisfil Beach Road
Innisfil, Ontario
L9S 1A1

Jonathan Magill, County Clerk
County of Simcoe
1110 Highway 26
Midhurst, Ontario
L9X 1N6