



Council Highlights are intended to provide a summary of Council proceedings only. The information contained within the Highlights is based on approved material from within the associated agenda packages, linked at the bottom. These reports were part of the agendas from the **Council Meeting on March 11 and Committee of the Whole Meeting on February 25, 2025**. For more information on any item covered in the Highlights, each article is hyperlinked to the appropriate report, which can be accessed by clicking on the title. Images are also linked to relevant resources.

A recording of these sessions is also available for public viewing on the [County's YouTube channel](#).

- Service Simcoe

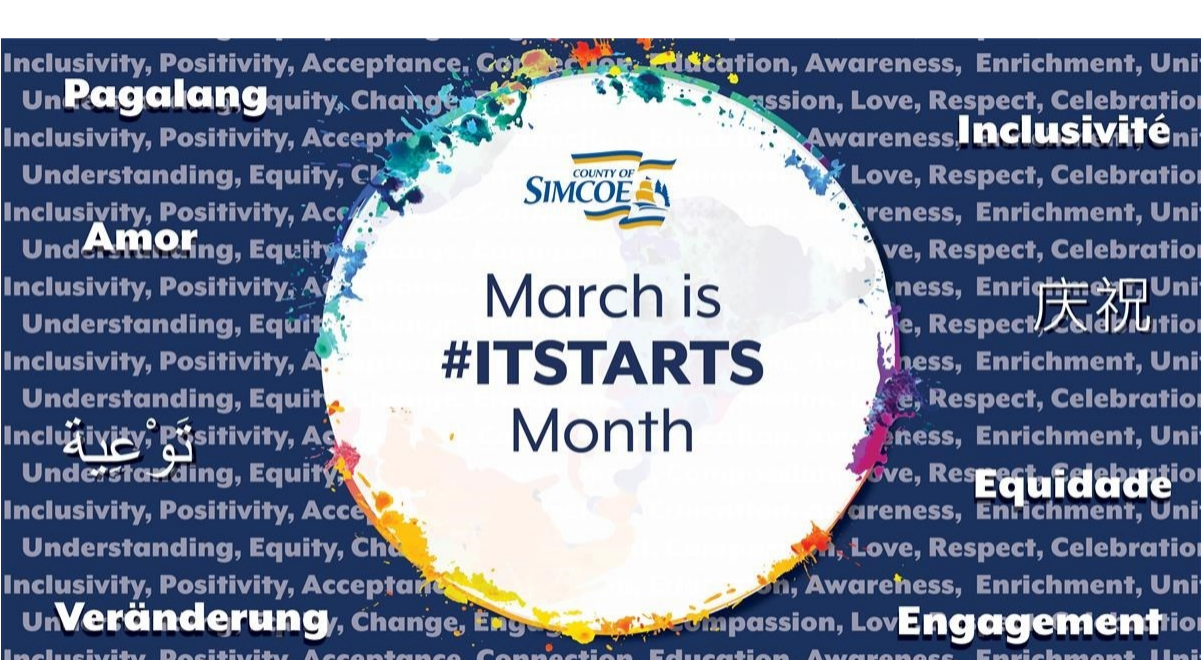


LOFT Community Services – Bradford House Delegation

LOFT Community Services requested an investment from the County to support them with their existing Bradford House or with the construction costs of a new building. The request has been referred to staff for consideration and they will report back to Council at a future meeting.

LOFT has operated Bradford House since 2012, serving 50 low-income seniors with 24/7 care. Construction is currently underway on a new 99-unit, affordable building that addresses the social, health and housing challenges of Bradford seniors with complex needs.

To view the presentation, please click [here](#).



2025 #ITSTARTS Campaign

The Simcoe County Local Immigration Partnership (LIP) is leading the 2025 #ITSTARTS public education campaign to reduce racism and discrimination while focusing on improving social and economic outcomes for immigrant residents.

The campaign aims to foster inclusive policies and practices in workplaces, schools, and public spaces. Over 30 agencies, including seven new ones, have committed to being Community Champion organizations, leading the campaign for one week each by posting on social media and hosting activities.

To view the full report, please click [here](#).

To learn more about the #ITSTARTS campaign, please click [here](#).



Waste Audit Results and Status of Organics Capture

Data was presented to Councillors showing eight weeks of waste audits were conducted which revealed that 46.4% of garbage cart's contents were organics, and that 24% of residents audited didn't use their organics cart over a four-week period. Diverting organics from garbage not only reduces greenhouse gas emissions and saves landfill space, but it could yield significant cost savings for the County as well.

With the goal of increasing organic capture rates, staff received approval to proceed to research options for a pilot program to evaluate technology for measuring organics participation and capture. Staff will report back to Council at a future meeting with findings and costing for additional options and recommendations.

To view the full report, please click [here](#).



Public Meeting Regarding Council Composition, Head of Council

The County hosted a public meeting on Tuesday, March 11, 2025, at 10 a.m. in the Council Chamber at the Simcoe County Administration Centre to provide the public and stakeholders with an opportunity to provide feedback on a proposed by-law to change the composition of County Council and the appointment of the Head of Council (Warden position).

Two presentations from members of the public were heard during the meeting and the County received 16 written submissions from residents to be considered by Council, which can be seen [here](#). It is expected a finalized by-law will be brought to County Council's March 25, 2025 meeting for consideration.

The recording of the public meeting can be viewed [here](#).



2024 Solid Waste Data Summary

In 2024, 110,338 tonnes of material was collected through curbside collection programs. Data was collected from a combination of residential and industrial, commercial, and institutional (IC&I) sector materials, showing a slight reduction in curbside direct diversion rate to 60.4% due to a higher increase in garbage compared to recycling and organics.

The County's waste management facilities received 63,005 tonnes of material in 2024, with a direct diversion rate of 77.0%, up from 75.8% in 2023. Highlights include increases in wood chips and brush chips, while tires and drywall saw decreases.

The Nottawasaga Landfill is expected to reach capacity in 2025, and the Oro Landfill in 2027, consistent with previous estimates. The Collingwood Landfill reached capacity and closed in 2024.

To view the full report, please click [here](#).

[Committee of the Whole Agenda - February 25, 2025](#)

[Council Agenda - March 11, 2025](#)

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