



Rural Housing Information System

Simcoe County Data Consortium





RURAL ONTARIO INSTITUTE

Vision, Voice and Leadership

Our mission is “Building Vision, Voice and Leadership” in rural Ontario.

We do this by offering leadership programs, **providing leaders with data and analysis to make informed decisions**, and by connecting leaders so they can share innovative practices around opportunities and challenges.



ROI envisions thriving vibrant communities in rural Ontario.



PROJECT MANAGER

KEZIA COWTAN

RHIS

RURAL HOUSING
INFORMATION SYSTEM

STAKEHOLDER NEED

Rural Challenges

Poorly maintained, underpopulated and non-uniform data between jurisdictions creates an information gap for stakeholders:

Municipal Staff & Council

- need authoritative data to address ratepayers' resistance to flexible residential zoning changes that increase options for affordable housing units
- need credible data to justify municipal investments in affordable housing

Developers & Builders Associations

- need reliable information on rules and incentives to entice them to consider rural areas where construction rules and incentives vary
- need data to assist with grant applications to improve their chances of success and to determine ROI in rural areas

Social Service & Housing Managers

- need reliable data to plan and implement housing plans effectively and understand regional trends

Non-Profit Housing Providers

- need easy access to rural data to complete funding applications

Economic Development & Real Estate Professionals

- need detailed rural data that is not skewed by urban areas to develop investment cases for rural communities

PROJECT PARTNERS

- The **Eastern Ontario Wardens Caucus (EOWC)** worked together with the **Rural Ontario Institute (ROI)** as the **Project Manager** and tech firm, **Itergy** who were awarded \$1.2M in 2022 from CMHC's Housing Challenge **to develop a data solution to support affordable housing in rural communities.**
- In 2023, **ROI** scaled the data solution to **rural western Ontario** with our partner leads from **South Central Ontario Region Economic Development Corporation (SCOR)** and the **Western Ontario Wardens Caucus (WOWC)**. Through continued support from **CMHC** and new funds from **OMAFRA - RED** program.
- Growing to **Northern Ontario** in 2024 - working in partnership with the **Northern Policy Institute - NPI**, the **Northwestern Ontario Municipal Association - NOMA**, the **Federation of Northern Ontario Municipalities - FONOM** and **FedNor**.



Ministry of
Agriculture, Food &
Rural Affairs



WHAT IS THE RHIS

The Rural Housing Information System provides local, reliable, salient, and current rural data to assist proponents & municipalities in the planning and construction of new, affordable housing.

The RHIS pulls information from a variety of sources:

- Municipal Surveys
- 2010, 2015, 2020 Statistic Canada Census
- Province of Ontario
- OMAFRA

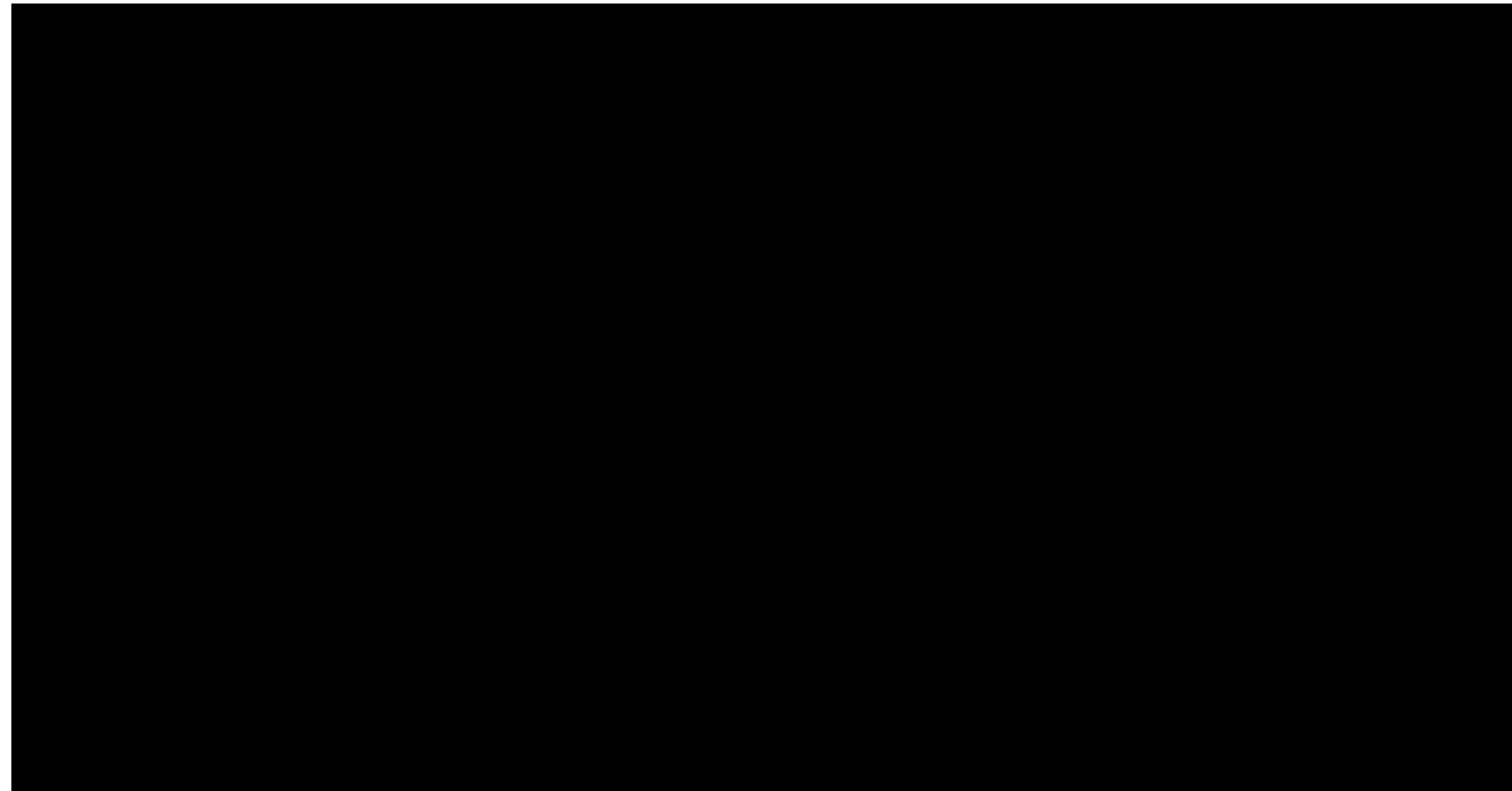
Providing a valuable tool to many communities with limited capacity in regards to:

- Demographics
- Economics
- Housing Market
- Housing Supply
- Zoning

Many stakeholders can benefit from using the RHIS:

- Municipal staff
- Builders/Developers
- Real Estate agents
- NGO housing providers

DEMONSTRATION



Sign up now at

www.ruralontariohousing.com

- Click the “Sign up now” button
- Input the requested information
 - Use your **municipal** associated email as it will be easier to verify you
- Wait for your verification code
- Log-in and follow along with the demonstration

LEARN MORE

- Sign up now at www.ruralontariohousing.com
- Book a training session for your community to learn how to better use the RHIS
- Advocate for the increased use of the RHIS within your community

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QUESTIONS?