



Twelfth Annual NEWCOMER RECOGNITION *awards*

Award Criteria

The Newcomer Recognition Awards celebrates the contributions of immigrants living in Simcoe County and the businesses, organizations, and groups supporting enhanced opportunities for a growing and changing demography.

Individual Awards

Immigrant Mentor

An immigrant who has invested time and energy to support positive experiences for other immigrants in Simcoe County.

Examples: leadership in an ethnocultural group, using social media to connect local immigrants, organizing social activities.

Inclusive Housing Practices

A property owner who demonstrates a commitment to providing safe and affordable housing for newcomers in Simcoe County.

Examples: Promoting available units through ethnocultural groups, adjusting rental application requirements for equitable access, and providing neighbourhood information to foster a sense of belonging.

Service Excellence

A representative of a funded immigrant service delivery organization that exceeds their employment responsibilities to enhance client outcomes and opportunities.

Examples: Responding to community crisis situations, developing an innovative service delivery plan, and maximizing resources to create new immigrant programming.

Small Business Owner

An immigrant who has achieved success in the development/operation of a new (less than five years) business or entrepreneurial venture in Simcoe County. **Examples:** innovative business model or programming, transfer of global experience to a Canadian venture, contribution to the economic development of Simcoe County.

Teaching Excellence

A Simcoe County educator who consistently incorporates multiculturalism in one or more of the following:

- planning and/or policy development
- curriculum
- community relations
- school culture

Examples: providing a welcoming environment, celebrating diverse cultures, and connecting with newcomer families.

Youth Community Champion

A youth 25 years of age or younger who strengthens community awareness about, and advocates for, newcomer equity and the celebration of cultural diversity in Simcoe County. **Examples:** Organizing cultural events, volunteering with newcomers, or participating on a local committee to improve outcomes for immigrant residents.

Business/Organization/Group Awards

Career Mobility

An employer that provides growth opportunities for internationally-educated professionals to improve labour force outcomes. **Examples:** Supporting licensure and credential recognition, offering mentorship and learning opportunities, and providing individualized career planning.

Culturally Diverse Workforce

A business or organization that has developed a culturally diverse workforce through strategic recruitment. **Examples:** recognition of international credentials/work experience, job advertising/outreach to newcomer groups, connecting with bridging and mentoring programs, and hiring practices based on competencies rather than credential origins.

Ethnocultural Group

An ethnocultural and faith-based group who has invested time and energy to support positive experiences for immigrants in Simcoe County. **Examples:** leadership by helping immigrants settle in the community, organizing social activities, hosting multicultural celebration, sharing resources.

Newcomer Inclusive Service Delivery

A business or organization that has implemented and marketed innovative programming that reflects the needs of immigrant residents. **Examples:** immigrant-specific initiatives, such as swimming for Muslim women, a summer camp for immigrant children, Workplace Hazardous Materials Information System (WHMIS) training in multiple languages.

Welcoming Work Environment

A business or organization that has taken steps to provide a welcoming work environment for immigrants. **Examples:** celebrating multiculturalism, informal or formal mentoring programs, providing cultural competency training, and including immigrants in organizational decision-making processes.

Group or Individual Awards

Fundraising Champion

An individual or a group who actively engages in fundraising to improve immigrant outcomes in the community. **Examples:** fundraising for a multicultural centre, inclusive celebrations, and/or new immigrant programming.

Immigrant Artist

An immigrant artist or group whose art has been recognized with a degree of excellence or with outputs considered to be of high quality. An artist or group who has positively impacted or contributed to the art of others and has positively promoted the immigrant experience. **Examples:** raises the profile of multicultural artists, active contributions to the arts community including volunteer arts involvement.