



BUILDING UP

Social and Community Services
and Affordable Housing Development

Rose Street, Barrie



May 2024

Background

Across the region, the demand for affordable housing has been identified in the County's 10-Year Affordable Housing and Homelessness Prevention Strategy.

The proposed development will achieve a significant portion of the affordable housing area targets identified in the County of Simcoe's 10-Year Affordable Housing and Homelessness Prevention Strategy, as well as the City of Barrie's Affordable Housing Strategy, which cites the need to encourage, stimulate and increase the supply and range of affordable housing options to meet the needs of residents, at all income levels and stages of life.

Well-designed housing provides safety, health and affordability. It further represents an investment in our community and sense of place. Affordable housing created through the proposed development will increase the opportunity for low-to-moderate income households, as well as

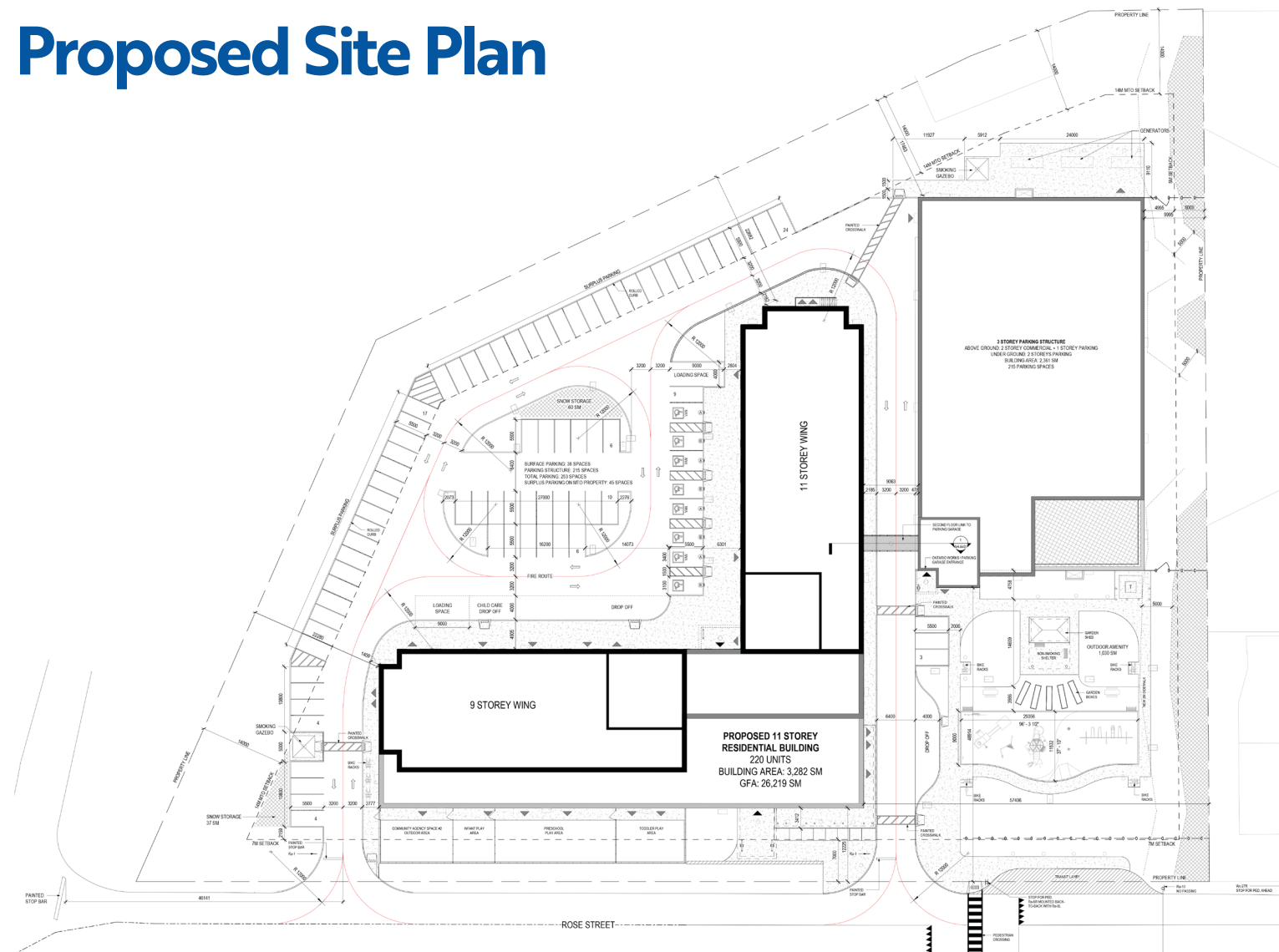
some specific vulnerable individuals, to access housing with dignity.

The proposed development is planned to operate as a mixed-income rental development which will provide a range of affordable units.

An appropriate mixed-income rental development balances a range of incomes and housing needs to create a secure, high-quality, well-maintained living environment while increasing affordable housing options.

The ground floor will also include commercial space for health and community Services agencies such as education, social enterprises, and licensed childcare as well as other services to address a wide range of age-appropriate programming. Dedicated office space for County services, including Ontario Works, Children Services, Community Services, Social Housing and Provincial services, will be located on upper floors above parking structure.

Proposed Site Plan



Proposed Development & Landscape Plan

This development will include diverse or mixed housing types, including rent-gear-to income, affordable housing, and units for the "missing middle", in addition to space for social, health and community partners. With the estimated \$217 million development, the 1.9-hectare (4.7 acre) site is in a central location in the built-up urban setting with access to commercial amenities, employment, schools, transit and pedestrian connectivity. The development will include outdoor amenities and a playground.

Residential

This proposed development will include two apartment towers (9 and 11 storey buildings) as well as a linked parking structure. This maximizes the proposed affordability mix of 80%



Commercial

Community agency space will be included in the development for a wide range of age appropriate programming including, social enterprise, licensed child care, education, and social service agencies with access to the community kitchen and program room. The County's Ontario Works, ODSP offices, Childrens and Community Services and Social Housing offices will be atop of the proposed parking structure.

affordable units and 20% market units comprised of studio, 1, 2, and 3 bedroom apartments.



Building Rendering

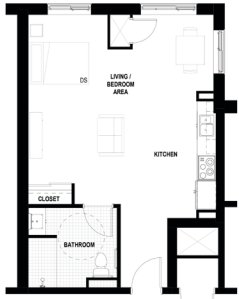
South



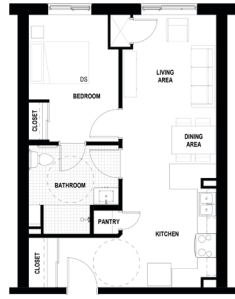
North



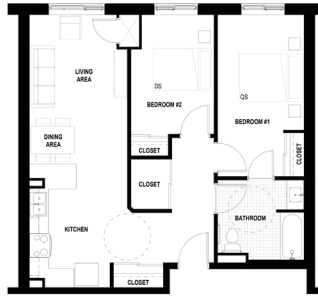
Suite Design



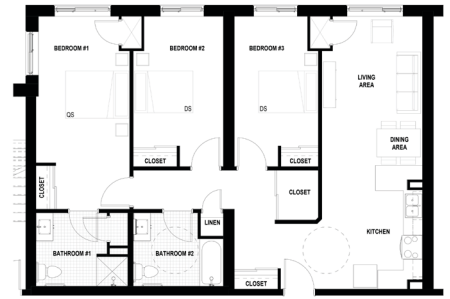
Studio Suite



One Bedroom Suite



Two Bedroom Suite



Three Bedroom Suite

Ground Floor Plan

- COMMON AREAS
- SERVICE AREAS
- ONTARIO WORKS / CHILDREN SERVICES
- ROSE STREET CHILDCARE
- COMMUNITY AGENCY SPACE #1
- COMMUNITY AGENCY SPACE #2



Site preparation will begin in 2024, with an estimated completion date in 2026-2027 (subject to change). This is just one more way that the County is **#BuildingUp** our communities.

Where can I find more information?

Rose Street Development can be found at simcoe.ca/RoseStreet. Inquiries can be sent to SCHCBarrieDev@simcoe.ca.

Feedback or questions can be submitted by email to SCHCBarrieDev@simcoe.ca or by calling the Social Housing Department at **705-726-9300 ext. 1485**.