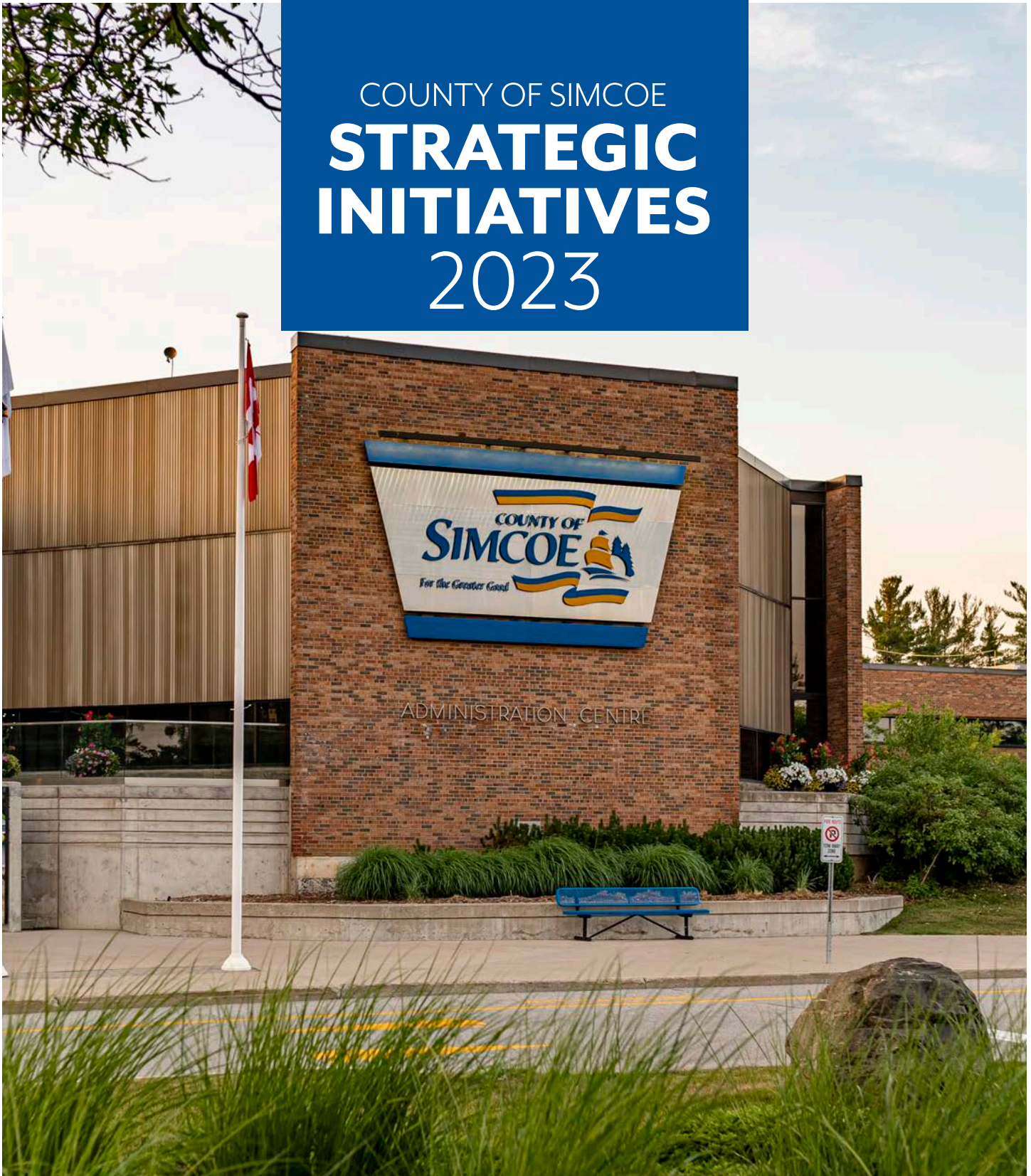


COUNTY OF SIMCOE
**STRATEGIC
INITIATIVES**
2023



LAND ACKNOWLEDGEMENT

The County of Simcoe acknowledges that the land on which we gather today is the traditional territory of the Anishinabek Nation, which includes the Ojibwe, Odawa, and Pottawatomi Nations, collectively known as the Three Fires Confederacy.

We also recognize the Huron-Wendat, who occupied these lands prior to the middle of the 17th century.

We embrace the enduring presence and partnership of the Indigenous Peoples of this region including the Chippewa Tri – Council First Nations, comprised of the Beausoleil First Nation, the Chippewas of Rama, and the Georgina Island First Nation.

We would also like to recognize the diverse Métis and Inuit communities within our region.

The County of Simcoe is dedicated to honouring our Indigenous history and culture and is committed to coming together to learn, heal, and create future prosperity, respect and understanding in all of our communities.



MESSAGE FROM THE WARDEN

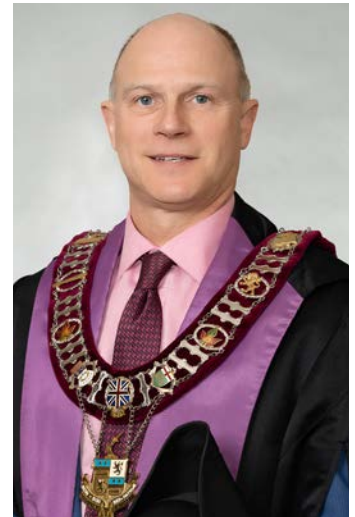
On behalf of the County of Simcoe and County Council, it is a pleasure to release our 2023 Strategic Plan, including the County's short-, medium-, and long-term initiatives to continue Building Up Simcoe County. It is carefully built to guide us through the next 10 years as our region grows at a rapid, yet responsible pace. It is also focused on addressing growth-related services and pressures on our communities, support systems, residents, and businesses as we work to align our investments and strategies with the goals of Ontario's More Homes Built Faster Act.

This strategic plan is guided by our vision of **Working Together to Build Vibrant, Healthy, and Sustainable Communities**. It represents our vision, our mission, and our values as we strive to build a stronger, safer, and ultimately, more sustainable Simcoe County, where residents and businesses can continue to grow and thrive for years to come.

It reflects our mission of **Providing Affordable, Sustainable, Accessible Services and Infrastructure through Leadership and Innovative Excellence** as we build a robust local economy that can continue to sustain positive, inclusive communities.

Simcoe County is proud to be home to communities and residents who open their arms to welcome newcomers, lend a hand to help their neighbours, provide safe haven for those who need it, and welcome investment and visitors that fuel our local economy. We have taken time to ensure these values are reflected in this plan to ensure that as we grow, the County of Simcoe spirit remains inclusive, caring, and equitable, while embracing new ideas.

We provide a wide range of services at the County of Simcoe. Some are "soft" services that support and build up the lives of residents, like social services, healthcare, and cultural experiences. Other initiatives provided by the County focus on "hard" services such as building up roads, affordable homes, transit, and waste services. Our plan addresses opportunities across these services and programs, as well as investigating new areas of potential support. It is a plan that we can be proud to call our own, as we move forward – stronger together.



Warden Basil Clarke
County of Simcoe

County Council 2022-2026



SCOTT ANDERSON
Mayor
Adjala-Tosorontio



JULIUS LACHS
Deputy Mayor
Adjala-Tosorontio



JAMES LEDUC
Mayor
Bradford West Gwillimbury



RAJ SANDHU
Deputy Mayor
Bradford West Gwillimbury



DOUG MEASURES
Mayor
Clearview



PAUL VAN STAVEREN
Deputy Mayor
Clearview



SANDIE MACDONALD
Mayor
Essa



MICHAEL SMITH
Deputy Mayor
Essa



LYNN DOLLIN
Mayor
Innisfil



KENNETH FOWLER
Deputy Mayor
Innisfil



BILL GORDON
Mayor
Midland



BETH PROST
Deputy Mayor
Midland



RANDY GREENLAW
Mayor
Oro-Medonte



PETER LAVOIE
Deputy Mayor
Oro-Medonte



DOUG RAWSON
Mayor
Penetanguishene



DAN LA ROSE
Deputy Mayor
Penetanguishene



BASIL CLARKE
Mayor, Ramara
Warden 2022-2024



KEITH BELL
Deputy Mayor
Ramara



MIKE BURKETT
Mayor
Severn



YVONNE HAMLIN
Mayor
Collingwood



TIM FRYER
Deputy Mayor
Collingwood



GEORGE CABRAL
Deputy Mayor
Springwater



TED WALKER
Mayor
Tay



BARRY NORRIS
Deputy Mayor
Tay



DAVID EVANS
Mayor
Tiny



RICHARD NORCROSS
Mayor
New Tecumseth



STEPHANIE MACLELLAN
Deputy Mayor
New Tecumseth



SEAN MISKIMINS
Deputy Mayor
Tiny



BRIAN SMITH
Mayor
Wasaga Beach



TANYA SNELL
Deputy Mayor
Wasaga Beach



JUDITH COX
Deputy Mayor
Severn



JENNIFER COUGHLIN
Mayor, Springwater
Deputy Warden 2022-2024

In memoriam



JACK CONTIN
Deputy Mayor
Midland

MESSAGE FROM THE CHIEF ADMINISTRATIVE OFFICER AND SENIOR MANAGEMENT TEAM

Our leadership team is pleased to be able to implement our 2023 Strategic Plan for the County of Simcoe. We appreciate County Council’s strategic input and directions.

This is a strong plan that gives us further guidance for the next decade as we see our population grow, and communities and economy continue to evolve. The direction received from County Council allows us to grow responsibly while giving us specific and concrete timelines to further achieve success for the communities and residents we serve.

We know that this plan will take hard work to achieve, and there will be challenges and the need to make adjustments along the way; however, it will better position our communities to continue to thrive and the people we serve further benefiting from a robust local economy, efficient and effective services and supports, and prudent investments into our critical infrastructure.

It will take collaboration and a people-first approach, as we work to create **more affordable housing, stronger healthcare supports and services, better environmental and infrastructure, and a greater connectivity** between communities across the region.

This plan is one that we will monitor regionally to ensure we remain on track, and adjust when necessary through our work with County Council and the Province of Ontario.

Implemented by our tremendous and dedicated staff, we are excited and energized to deliver on our strategic plan over the next decade, for the greater good of Simcoe County.



Mark Aitken
Chief Administrative Officer



Jane Sinclair
*General Manager,
Health and Emergency Services*



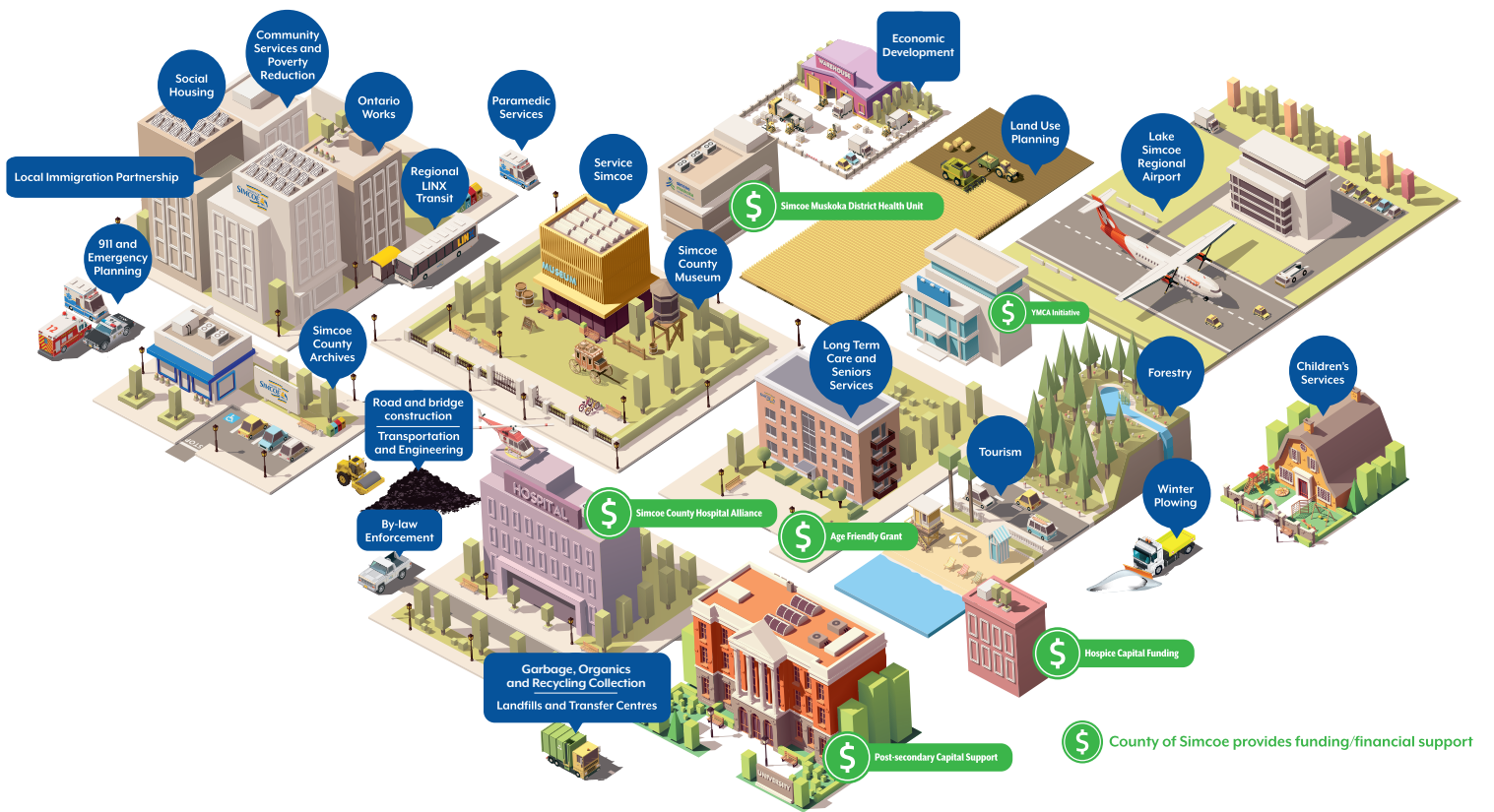
Trevor Wilcox
*General Manager,
Corporate Performance*



Mina Fayez-Bahgat
*General Manager,
Social and Community Services*



Rob Elliott
*General Manager,
Engineering, Planning
and Environment*



WHO WE ARE

The County of Simcoe is composed of 16 member municipalities and, as an upper-tier municipality, provides a wide-range of crucial public services to County residents in addition to providing key health and emergency services, social services, housing, and community services to the separated cities of Barrie and Orillia.

Simcoe County has a population of more than 530,000 residents, making it the highest populated County and third largest based upon physical size in Ontario.

Unique to Simcoe County

33,000+ acres

Largest municipally-owned forest system in Ontario

Lake Simcoe Regional Airport

Only County to own an international airport with customs

850km+

network of roads

Canadian Forces Base

CFB Borden (established 1916)

Three First Nations Reserves

Christian Island, Rama, Georgina Island

11 Indigenous communities

with Treaty or Aboriginal Rights



Working together for the Greater Good

The County of Simcoe understands that strong community partnerships play a vital role in providing high-quality services to residents. In order to maintain and foster these established partnerships, the County provides strategic funding to other community impact services. Some strategic investments the County is proud to support in 2023 include:

Simcoe Muskoka District Health Unit

\$5.6 million

Simcoe County Hospital Alliance

\$3.0 million

Post-secondary capital support

\$1.5 million

Age Friendly grant

\$0.6 million

Hospice capital funding

\$0.5 million



The 10-year Affordable Housing and Homelessness Prevention Strategy evaluates and monitors housing units created toward the target set out in the Strategy

2,685

Minimum Target

2,775

Achieved to date



31

Funded agencies, including shelters, warming centres, and supportive housing

Social and Community Services

The County of Simcoe offers a number of programs to increase affordable housing stock



Rent supplements



Affordable second suites



Repairs and accessibility modifications



Down payment assistance program

452

Housing Retention applications processed in 2022

→ 298 applications in 2021

→ 195 applications in 2020



82,290

New Canadians living in Simcoe County

→ 33.6% increase since 2016

67,085

Residents speak non-official mother tongue

196

Licensed Child Care sites / Home Child Care agencies



4

Indigenous-led Programs

4,164 Children received fee subsidy

3

Special Needs Resourcing Agencies

34 EarlyON Child and Family Centres





 **BUILDING UP**

Rendering of affordable housing build in Orillia.

OVERVIEW OF OUR STRATEGIC PLAN

The strategic plan guides the County of Simcoe for a 10-year horizon. Four-year goals specify the priorities and directions to be focused on and reflect the planning cycles during Council's term.

The Strategic Plan communicates, educates, and promotes an understanding of the County's Vision, Mission, Core Values and Strategic Directions, along with the preferred methods for achieving those goals. It also serves as a framework for County departments to align their goals and strategies, and ensure budgetary decisions are consistent, sustainable, and transparent.

Highlights of the Plan

- **Building up affordability across the region**, including supporting residents with supports and services to ensure Simcoe County remains affordable, attainable, and accessible for those that we serve
- **Supporting our healthcare system**, with investments in our local paramedic and paramedicine systems, long-term care, and our hospitals
- **Protecting and preserving our environment** for future generations while building resilience to climate events
- **Maintaining a strong fiscal stance**, to ensure that we are not placing undue burden on taxpayers or future generations
- **Addressing growth-related services and infrastructure** to align with Provincial directives and initiatives





STRUCTURING OUR STRATEGIC PLAN

In our strategic planning sessions, we heard about a number of challenges and opportunities affecting the County’s external environment including:

- Provincial focus on housing
- Climate change action, and resilience to climate events becoming more urgent
- Recruitment and retention challenges
- Homelessness focus
- Advancement of electric vehicles
- Health care capacity in the region
- Inflation and interest rates

We also heard that we have a number of strengths and opportunities including our large and varied geography, debt capacity, immigration levels (and anticipated immigration), and a strong public interest in living in Simcoe County.

We know that we are facing certain challenges with our labour force and ever-increasing pressures on our environment through climate change. With uncertain support from other levels of government, including the province, and the associated ability to fund large-scale infrastructure projects, the County must ensure that it is focused on delivering high-quality programs while investing in the future of the region.

As representatives of the 16 municipalities and two separated cities within Simcoe County, our positions give us a strong local understanding of the issues that are most concerning to the majority of our residents. Knowing this, and using a lens of efficiency and service delivery, and with a goal of ensuring decisions are centred on the pillars of **people, community, and business**, the County is committed to ensuring that the decisions we make and the plans that we create will not add unnecessary or undue financial burden to taxpayers or the local economy.



MISSION/VISION/VALUES

The Vision Statement guides our decisions, helps us set direction, and encourages us to align our priorities as we work to make the County of Simcoe what we want it to become.

The Mission Statement defines why the County exists. By understanding the mission, we can determine what needs to be done in working towards the Vision.

Values define the County's culture and are evident in actions and service delivery.

VISION

Working Together to Build Inclusive, Vibrant, Healthy, Sustainable Communities

MISSION

Providing services and infrastructure that are affordable, sustainable, and accessible through leadership and innovative excellence

VALUES

Stewardship, Leadership, Integrity, Innovation, Respect, Accountability, and Cooperation

OUR VISION FOR AN INCLUSIVE, VIBRANT, HEALTHY, AND SUSTAINABLE COUNTY

We know that **by working together, we can all build an inclusive, vibrant, healthy, and sustainable region** that supports its many communities, cultures, and way of life. Our vision puts this healthy collaboration at the forefront of everything we do in the County of Simcoe for our residents, businesses, and communities.

OUR MISSION TO PROVIDE LEADERSHIP AND INNOVATIVE EXCELLENCE

We have made it our mission to **provide services and infrastructure systems that are affordable, sustainable, and accessible through leadership and innovative excellence.** In order to support our vision for a vibrant, healthy, and sustainable County, we will ensure we are providing the resources to get there, and the leadership to get it done while maintaining long-term sustainability.

OUR VALUES SUPPORTING EXCELLENCE

With every mission and vision, the values that support it need to align and complement every aspect of it. They must be evident, both in our actions and our service delivery.

Stewardship

We must ensure we remain responsible guardians for a sustainable future. This stewardship provides leadership and integrity while we work together with our partners to sustain and grow our region.

Leadership

At the County of Simcoe, we lead by example. Our leadership must both inspire and empower our employees, residents, businesses, and communities to work toward a vibrant, healthy, and sustainable Simcoe County.

Integrity

At all times, we must ensure our integrity through honesty, trust, and transparency. It is with these attributes that we are able to maintain our community leadership and accountability.

Innovation

We work towards creative, progressive, leading-edge ideas that sustain and support our region. These ideas lead the way on creating a future that sustain and protect our growing and evolving communities.

Respect

We show our respect for each other by recognizing diversity through fair and equitable interaction. It is through this lens that we are able to work together collaboratively to create a sustainable future for our community.

Accountability

We practice accountability through commitment, ownership, and follow-through. This means that our residents can trust that when we promise something, we will deliver it.

Cooperation

We take positive collaborative approaches to partnerships, teamwork and understanding. This allows us to build relationships, trust, and respect while creating lasting partnerships for our region.





STRATEGIC DIRECTIONS

Our Strategic Directions represent the broad priority areas that support our Vision and Mission. These long-term focus areas span three-years (or more) and drive our strategy to achieve our vision. There are six Strategic Directions for the County of Simcoe:

Growth-Related Service Delivery

Create and strengthen partnerships with key stakeholders to support communities through the delivery of sustainable services.

Strengthened Social, Health and Educational Opportunities

Establish partnerships to identify opportunities for strengthened human services and education to support improved health and well-being of our residents.

Economic and Destination Development

Create and strengthen partnerships with key stakeholders to develop economic opportunities to embrace the changing demographics of the County and to provide a rich cultural experience for both

residents and tourists visiting the area.

Environmental Sustainability

To proactively preserve, conserve, and safeguard our environment and natural resources, while recognizing opportunity, innovation, and the needs of our community.

A Culture of Workplace and Operational Excellence Definition

Create and maintain a healthy work environment that:

- Supports personal and professional growth
- Promotes effective, open, and inclusive communications
- Provides services to residents in a fiscally-sustainable and responsible manner

Responsive and Effective Governance

Address the structural and procedural challenges of a County spanning a divergent group of 16 municipalities.



Rendering of the Simcoe Manor and Village redevelopment in Beeton.

OUR PRIORITIES

Each of our priorities listed have been created in consultation with County Council, staff, and stakeholders. After every priority, a timeline is listed showing short-, medium-, or long-term goals.

Priority Area

GROWTH-RELATED SERVICE DELIVERY

Create and strengthen partnerships with key stakeholders to support communities through the delivery of sustainable services.

Broadband and cellular systems

Advocate for an improved broadband and cellular system throughout Southwestern Ontario.

Timeline

Short term (1-2 year)



Simcoe Manor and Village redevelopment

The construction of a continuum of care campus model, modeled after the successful Georgian Village Campus, which includes a 160-bed long-term care home, a continuum of seniors housing and services, positioned around a community centre with a host of services and amenities to promote a healthy, safe, and high quality environment that supports an aging-in-place philosophy. This includes an additional 34 new beds, and more than 170 seniors housing units/homes with varying levels of care and support needs.

Timeline

Medium term (2023-2026)





Affordable housing in Wasaga Beach.

Georgian Village 16-bed extension unit

The construction of a 16-bed extension unit to offer a total of 162 long-term care beds at Georgian Manor. The 16 additional beds have been approved by the Ministry of Long-Term Care to offset the re-designation of existing long-term care beds to a specialized regional behavioural support transition unit. The current project has commenced construction and anticipates occupancy later in 2024.

Timeline

Short term (2023-2024)



Expansion of Community Paramedicine

Existing Community Paramedicine (CP) program includes a hybrid chronic disease in-home model funded by the Ministry of Health and a new expansion by the Ministry of Long-Term Care for individuals in the community eligible for long-term care services. This expansion offers CP across the region with one-time funding that ends in 2027. The County is advocating for permanent base funding to ensure long-term sustainability that includes capacity to meet increasing needs associated with an aging population within the County.

Timeline

Medium term (Ongoing)



Develop 10-year affordable housing and homelessness prevention strategy

Implement a new 10-year affordable housing and homelessness prevention strategy 2024 to 2034 that builds upon the housing goals and built affordability in our community achieved through our previous strategy.

Timeline

Short term (2024)





Implement 10-year affordable housing and homelessness prevention strategy 2024 to 2034

The plan identifies direct supportive service delivery to achieve improved outcomes such as affordable and attainable housing, improving safety and well-being for the community as a whole, creating easier ways to access services, and improving service delivery County-wide.

Timeline

Long term (2024-2034)



Investigation of a regional transit system

As directed by the Transportation Master Plan, investigate options for enhanced transit connectivity which will improve the customer experience and strengthen connections and access to destinations within and beyond Simcoe County.

Timeline

Medium term (1-3 years)



Investigate regional water and wastewater system

Investigate options of providing a regional water and wastewater system which will better support growth and economic development across the County. Develop a transition and implementation plan (including financing and funding options) for regional water and wastewater system. Provide Council with Regional Government Review information previously provided.

Timeline

Long term (4+ years)





Priority Area

STRENGTHENED SOCIAL, HEALTH AND EDUCATIONAL OPPORTUNITIES

Establish partnerships to identify opportunities for strengthened Human Services and Education to support improved health and well-being of our residents.

Service System Manager for delivery of Homelessness Prevention Supports and Services

The County of Simcoe as Service Manager for the Homelessness Prevention System developed a 10-point plan to strengthen and stabilize supports for people experiencing or at risk of homelessness. The plan demonstrates collaboration with community partners to build inclusive, healthy communities by enhancing and stabilizing services supporting our most vulnerable citizens. The plan identifies direct supportive service delivery to achieve improved outcomes such as affordable and attainable housing, improving safety and well being for the community as a whole, creating easier ways to access services, and improving service delivery County-wide.

Timeline

Short term (2023-2024)



Transition to Service System Manager for delivery of employment services for Ontario Works

Effective January 2024, the new, modernized approach will combine the current employment programs from Ontario Works (OW) and Ontario Disability Support Program (ODSP) into Employment Ontario (EO). In this new model, Social Assistance programs (OW and ODSP) will focus on providing person-centred supports that focus on life stabilization, while employment supports will be delivered by EO service providers.

Timeline

Short term (2023-2024)





Royal Victoria Hospital in Barrie.

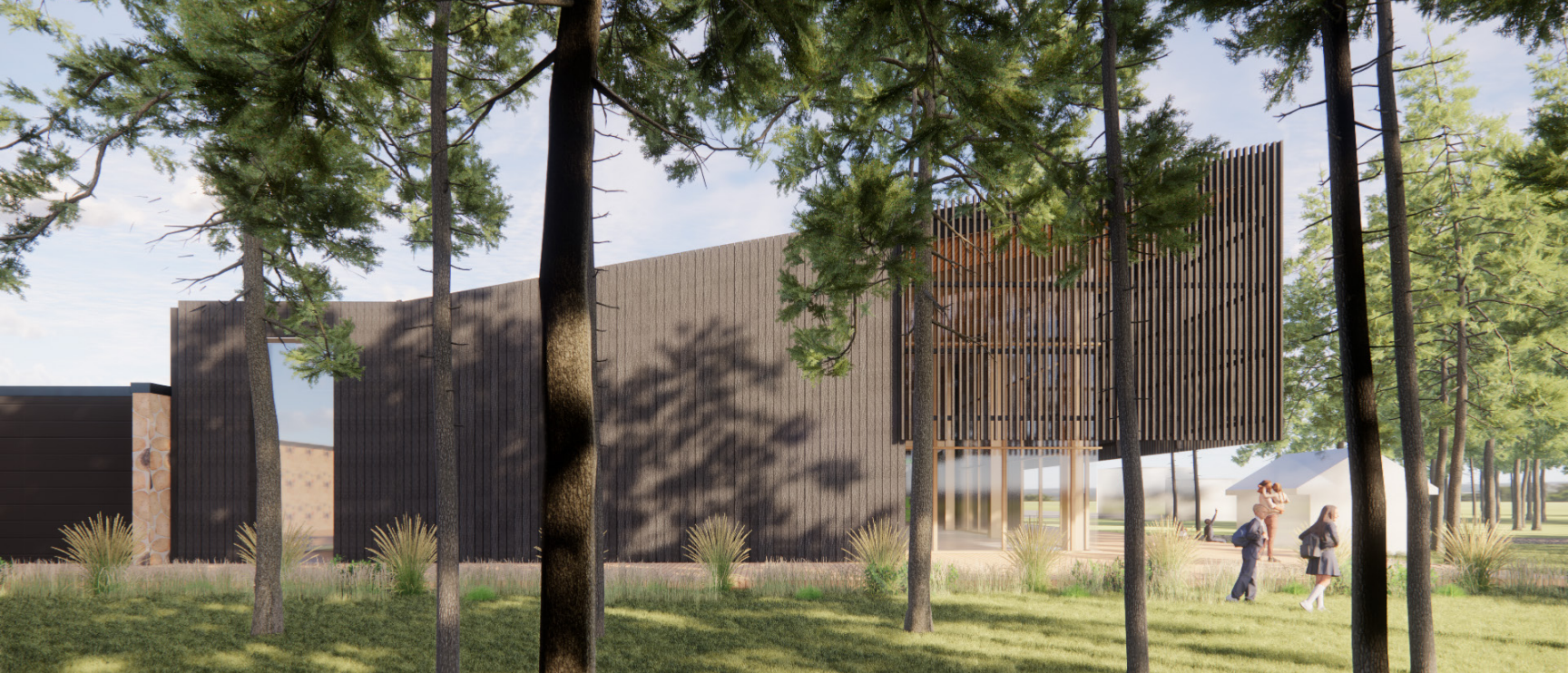
Coordinate Hospital Alliance regional approach for future capital projects - community funding

Provide leadership and support in the development of a long-term capacity planning strategic document that reflects the acute care needs of our local municipalities and associated capital requirements of our partner hospitals over the next 20 to 40 year horizon. This planning document will identify local health care needs, collaborative capital planning activities, and include a sequenced approach to capital funding support that is affordable and sustainable over the long term.

Timeline

Short term (1-2 years)





Rendering of the Matthews Gallery project at the Simcoe County Museum.

Priority Area

ECONOMIC and DESTINATION DEVELOPMENT

Create and strengthen partnerships with key stakeholders to develop economic opportunities to embrace the changing demographics of the County and to provide a rich cultural experience for both residents and tourists visiting the area.

Develop 20-year Museum plan

Develop a 20-year plan that includes a detailed site plan, collections management plan, and identifies future revenue-generating opportunities.

Timeline

Short term (2024)



Development of Matthews Gallery

Complete the Matthews Gallery project which includes the schematic design and construction of the Innovation and Transportation Gallery and curatorial space.

Timeline

Medium term (2023-2026)



Museum administration relocation

Complete the relocation of the existing administration block to improve gallery space and the visitor experience.

Timeline

Long term (2026-2028)





Lake Simcoe Regional Airport.

Enhance Museum visitor entrance and meeting space

Develop a plan and implement the enhancement of the Museum visitor entrance, travelling exhibits gallery, and event spaces.

Timeline

Long term (2028-2030)



Lake Simcoe Regional Airport certification

Complete the Transport Canada Application for Airport certification approval. The Lake Simcoe Regional Airport (LSRA) is currently designated as an aerodrome and is seeking approval to airport status, which is required in order to deliver regularly-scheduled passenger services.

Timeline

Medium term (2024-2026)



Lake Simcoe Regional Airport runway extension

Complete the runway extension that will support scheduled commercial air service starting with increased charter service opportunities in the business and consumer segment.

Timeline

Medium term (2024-2026)





Provide the infrastructure necessary to support enhanced scheduled air service

Phase III provides the infrastructure necessary to support enhanced scheduled air service including expanded terminal facilities and other required infrastructure.

Timeline

Long term (2033)



Lake Simcoe Regional Airport Master service plan

Complete a Master Servicing Plan for water and wastewater and commence construction of needed infrastructure to support both commercial and passenger growth at the LSRA.

Timeline

Short term (2024-2035)



Tourism Simcoe County - Implement ONE, TOGETHER 2023-2026 Destination Stewardship Plan

Complete and implement the “ONE, TOGETHER 2023-2026 Destination Stewardship Plan”. The strategy, through inclusive stakeholder-driven and community-based participatory research, will assist in identifying and setting the direction for Tourism Simcoe County’s future work as a destination steward.

Timeline

Medium term (2023-2026)





Priority Area

ENVIRONMENTAL SUSTAINABILITY

To proactively preserve, conserve, and safeguard our environment and natural resources, while recognizing opportunity, innovation, and the needs of our community.

Develop a corporate climate action plan (CCAP)

Develop a local climate action plan. The plan will provide a framework, including a pathway and set of actions for reaching the County's greenhouse gas (GHG) reduction target. The plan will detail long- and short-term goals for GHG reduction, assign responsibility for completing actions and involve key staff and stakeholders in mitigating climate change.

Timeline

Short term (2023)



Integrate CCAP into policies and procedures

Integrate CCAP into policies and procedures to promote the changes identified.

Timeline

Short term (2024)



Investigate alternative energy sources

Investigate alternative energy sources for facilities and fleet such as solar, wind, and electricity. For transit, review the feasibility of a hydrogen alternative fuel source.

Timeline

Medium term (2024-2028)





Develop a Disaster Debris Management Plan

In collaboration between our Emergency Management and Waste Management departments, develop and implement a disaster debris management plan for the County. This plan will include testing as part of our corporate emergency exercise planning, once developed.

Timeline

Short term (2025-2026)



Evaluate recycling collection for the Industrial, Commercial, and Institutional (IC&I) sector under the Individual Producer Responsibility (IPR) Framework

Evaluate recycling collection for the IC&I sector under the Individual Producer Responsibility (IPR) Framework which is to be implemented in 2024. Review impacted ineligible properties with the transition to Individual Producer Responsibility (IPR) and explore options for future recycling servicing.

Timeline

Short term (2024)



Review continued operation of Household Hazardous Waste (HHW) depots

Investigate the continued operation of Household Hazardous Waste (HHW) depots, and options to maximize the capture rate of HHW.

Timeline

Short term (2023)





Investigate the potential to service the Industrial, Commercial, and Institutional (ICandI) sector with organics collection

Investigate the potential to service the Industrial, Commercial, and Institutional sector, as well as non-mandated multi-residential developments with organics collection

Timeline

Short term (2024-2025)



Environmental Resource Recovery Centre (ERRC) development

Since 2012, progress has been made on the development of an Environmental Resource Recovery Centre (ERRC), a local facility intended to transfer the County’s waste materials and process all collected organics. Technical and financial reports are being updated and will guide how best to proceed with the development of the ERRC in future years.

Timeline

Short - Medium term



Blue Box - producer responsibility program

The provincial government amended the Regulation, allowing a single Producer Responsibility Organization (PRO) to establish a common collection system for the province. Agreements with the PRO are to be completed. Staff sought delegated authority to make a determination and respond to the PRO.

Timeline

Short term (2023)





Priority Area

A CULTURE OF WORKPLACE and OPERATIONAL EXCELLENCE

Create and maintain a healthy work environment that supports personal and professional growth; promotes effective, open, and inclusive communications; provides services to residents in a fiscally-sustainable and responsible manner.

Conduct an insurance pool feasibility study for the member municipalities

Conduct a study to assess the feasibility of establishing an insurance pool solution. The study should also provide some alternative options for implementation, including the pros and cons of each option.

Timeline

Short term (2023-2024)



Develop and implement a People and Culture Plan

The People and Culture plan supports all members of our staff, including volunteers and students, who act as catalysts to the County's success. The People and Culture plan will be our road map for 2023-2026 to optimize the County's organizational health and effectiveness, strategic capability, and individual capacity.

Timeline

Short - Medium term (2023-2026)





Asset Management Strategy

Updating the County's Asset Management Plan to include all assets, at the current levels of service, to meet the next milestone of Ontario Regulation 588/17.

Timeline

Short term (2024)



Develop IT Security and Services Model for member municipalities

Develop a strategy of providing a menu of IT services for member municipalities.

Timeline

Short term (2024)



Explore Planning Services Efficiencies & Partnerships

Explore options and opportunities to increase the efficiency and coordination of municipal planning services within the County.

Timeline

Short term (2024)



Paramedic Services implementation of call/time reduction strategies

Expansion and enhancement of services as a call/time reduction strategy by implementing new Models of Care with expanded provisions with recent updates to the Ambulance Act, the application of advanced technology, expanded public education and participation in cardiac arrest response, and enhanced clinical support through the expanding community paramedicine program.

Timeline

Short term (2024)





Priority Area

RESPONSIVE and EFFECTIVE GOVERNANCE

Participate with the Province of Ontario on the Regional Review Process

Work with assigned facilitators or standing committees to assist in the completion of review toward improving the capacity of providing efficient municipal services for future growth infrastructure for resident needs.

Timeline

Short - Medium term (2023-2025)



New Council review of previous term's Task Force work and Service Reviews

Governance committee to ascertain if there is an interest in Council reviewing the Regional Government Review Task Force work and Service Reviews from previous County Council.

Timeline

Short - Medium term (2024-2025)



New Council review of last term's Governance Considerations

Governance committee to ascertain if there is an interest in reviewing work from previous terms of Council on governance structure, head of Council, size of Council, representation.

Timeline

Short - Medium term (2024-2025)



SUMMARY

In County Council's strategic planning sessions, the Mayors and Deputy Mayors of our communities, who make up County Council, shared a number of strengths and opportunities that the County of Simcoe is facing, or is anticipated to face in the coming years. We believe that this strategic plan provides a good snapshot of the world that we see facing us today during this term of council. It builds up our region with a strong strategy to lead us into the future while we work to improve quality of life for our residents, ensure a strong foundation for our businesses, establish and build upon partnerships with our local municipalities and stakeholders, and preserve our environment.

With any strategic plan, we must continue to think about the future, while remaining adaptable to the world that surrounds us as external and internal factors may change. That is why it is essential to regularly review the initiatives and plans identified, to ensure they remain valid and valuable for the future of Simcoe County.

While these initiatives provide a good perspective and picture of where we see the County moving over the short-, medium-, and long-term, we must ensure that the County remains adaptable, and in a strong financial position, to meet future needs.

With this strategic plan, we are confident that we have included firm and responsible plans which are able to adapt to future growth, and enhance our healthcare, culture, social system, and infrastructure.

SHARE YOUR THOUGHTS

We want to hear from you! Share your thoughts on our 2023-2033 Strategic Plan by contacting us at:

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Midhurst, Ontario L9X 1N6
Local: 705-726-9300
Toll Free: 1-866-893-9300
info@simcoe.ca



BUILDING UP

simcoe.ca