



2019 CDP Member Engagement Survey

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simcoe.ca

Background



- The Simcoe County Data Consortium is led by the County of Simcoe and includes local Member Organization.
- It supports Member Organizations in accessing the national Community Data program (CDP) and in building capacity for using data to create reliable informative products and inform evidence-based decision-making.
- The County of Simcoe also serves as the liaison between their Data Consortium and the CDP team. Responsibilities include:
 - Abide by the terms of agreement and data sharing regulations
 - Make sure members agree to sharing license
 - Act as the lead in the community in acquiring new members
 - Communicate info from CDP to members



Purpose



- The purpose of this survey was:
 - To better understand Member Organizations' current experience with the consortium.
 - Collect information to guide future Consortium Planning.



Methodology



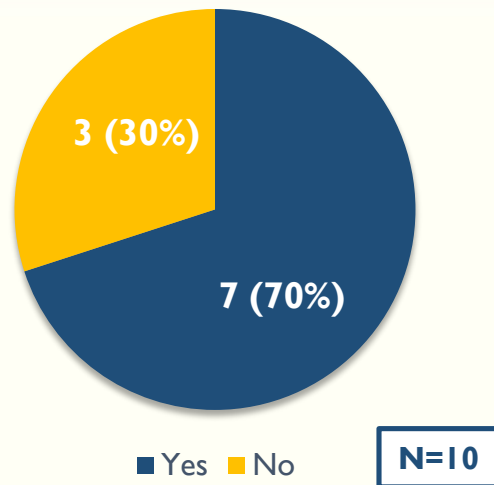
- CDP Member Engagement Survey commenced on March 18th, 2019 until May 1st, 2019.
- 58 members were sent the survey to participate.
- 17.24% (10) of the members responded.
- There were 8 questions in total, mostly all qualitative.
- The survey was distributed via e-mail and administered through the online survey link.
- Survey results will be aggregated and used for internal program planning and service delivery purposes.



Consortium Updates and Scope of Improvement



Were the Updates Useful?



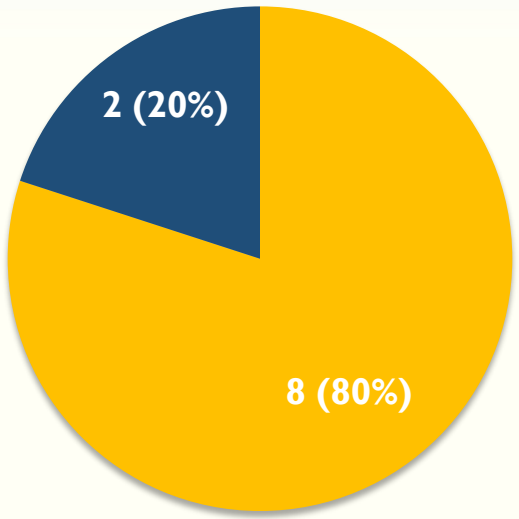
- All 10 respondents reported that they had received an update about the Consortium, although only 7/10 (70%) respondents reported finding the update(s) useful.

How could the updates have been improved? (N=4)

- Including a section for new projects from member organizations
- Including links to the quoted information
- Likeness towards the newsletter
- A way to subscribe to receive email updates as soon as new data is released.



Have you attended a Consortium Meeting?



■ Yes ■ No

N=10

- 8/10 (80%) respondents reported having attended a Consortium meeting.
- Of the respondents who reported attending a Consortium meeting, all eight reported finding the Consortium meeting useful.

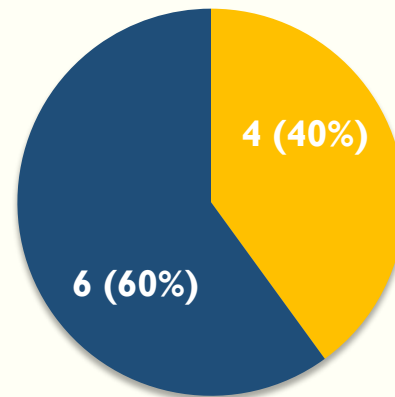


How could the meetings have been improved? (N = 5)

- What other member organizations are doing with the CDP data, or current projects they are working on
- Opportunities for co-operative activities and projects.
- Opportunities for collaboration/data sharing.
- Tips and trick for analysis and plans for future analysis.
- n/a



Do you have input to share about the direction, priorities and decision making within the Consortium?



■ Yes ■ No

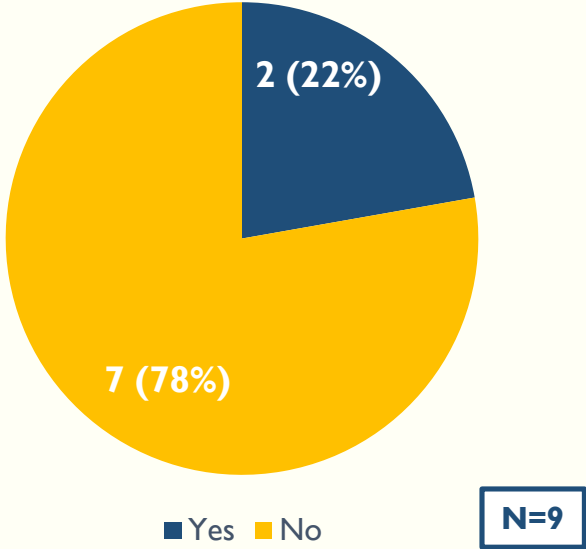
N=10

If yes, please share: (N=4)

- A dashboard for Child Youth and Family Coalition.
- Formal call for items for data sets or the process/criteria for requests.
- Spearheading initiatives within the region and creating tools and reports that would benefit multi sector groups.
- Moving beyond information sharing into joint activities and capacity building.



Have you been given the opportunity to set directions and priorities for mutually beneficial research projects within the Consortium?

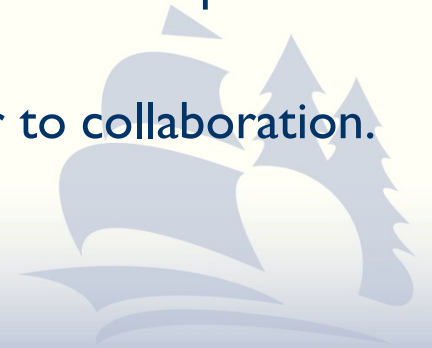


- 2/9 (22%) respondents were given the opportunity to set directions and priorities for mutually beneficial research projects within the Consortium.



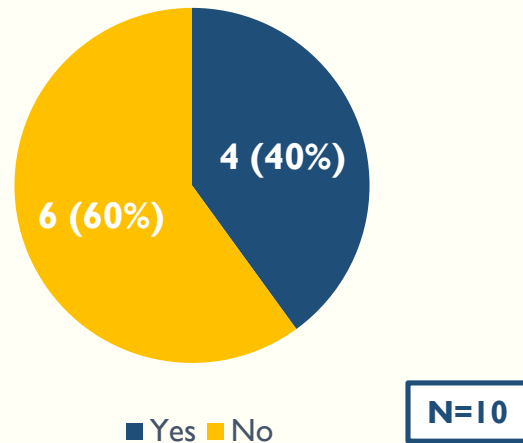
How can the Consortium better support direction and priority setting for mutually beneficial research projects? (N=7)

- Agreement on a single unified project with consortium
- Alignment with our strategic plan
- Direct request or e-mail asking for feedback
- Having clearer structures to identify the roles and responsibilities of consortium members as with a strong terms of reference, the member agencies may be better inclined to participate and share their work.
- Provide clear direction as to how to provide input.
- Solicit feedback and work to determine specific members areas of expertise and skills.
- Organizations internal processes/ policies noted as a barrier to collaboration.



Input on Decision Making

Have you been given the opportunity to provide input on decision making within the Consortium?



- 4/10 (40%) of the respondents were given the opportunity to provide input on decision making within the Consortium.

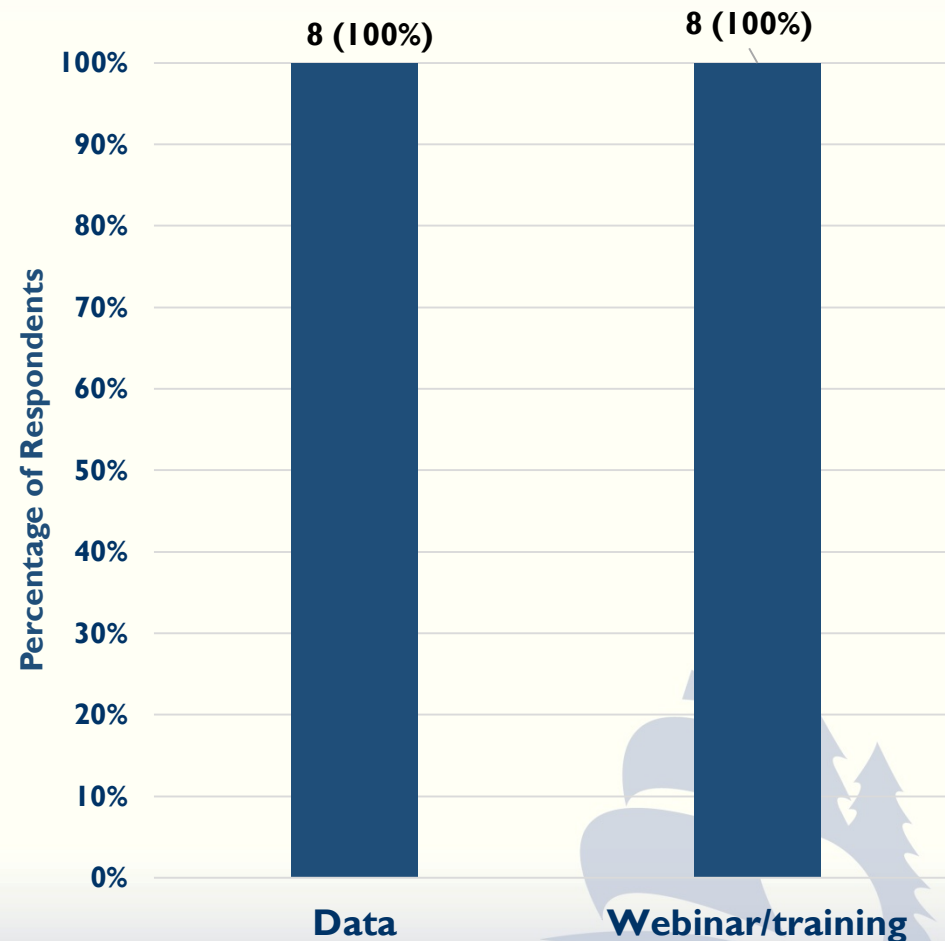
How can the consortium better provide the opportunity for members to provide input in decision making within the Consortium? (N=5)

- Communicating more with members.
- Give clear directions how to do this.
- Conducting Surveys or focus groups
- Development of annual work plans that will help set a strong plan in place that guides the work and projects of the consortium.



- 8/10 (80%) of the respondents had visited the CDP website
- Of those who visited the website, all 8 were looking for data and webinar and/or trainings.
- No other responses were given.

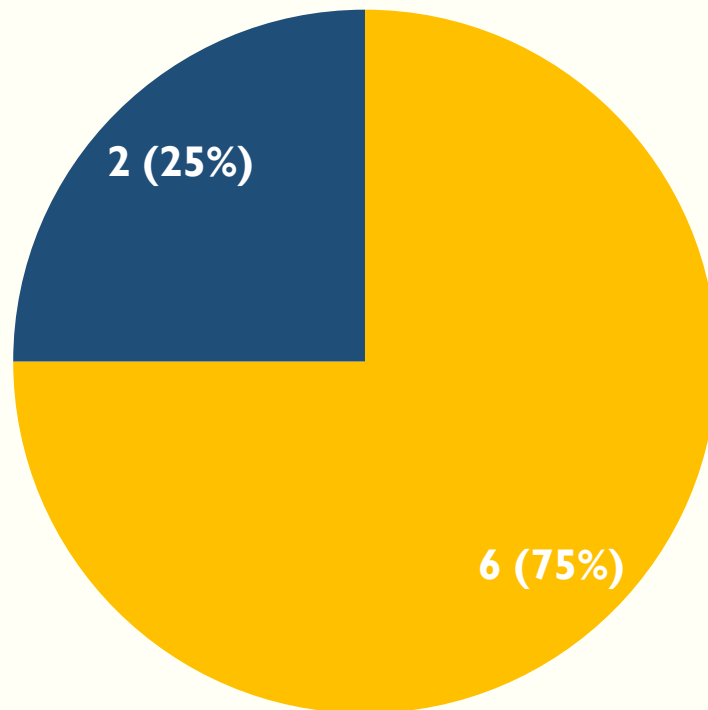
What were you looking for? (N=8)



Expectations for CDP Website



Did you find what you were looking for?



■ Yes ■ Partially

N=8

- When asked if they found what they were looking for, 6/8 (75%) selected yes and the other 2 (25%) selected partially.
- Of the respondents who selected partially one specified: *“The CDP is great for the variety of target group profiles offered. Having Canadian surveys at the Census Division level is great (e.g. Canadian Survey on Disability). The Canadian Income Survey might be great to have at the census division level since some of the indicators for the Canadian Poverty Reduction Strategy come from the Canadian Income Survey (i.e. annual MBM, deep income poverty).”*

Benefits of being a Consortium Member



Has being a consortium member benefited your organization? (N=10)

- 10/10 said yes



If yes, how? (N=2)

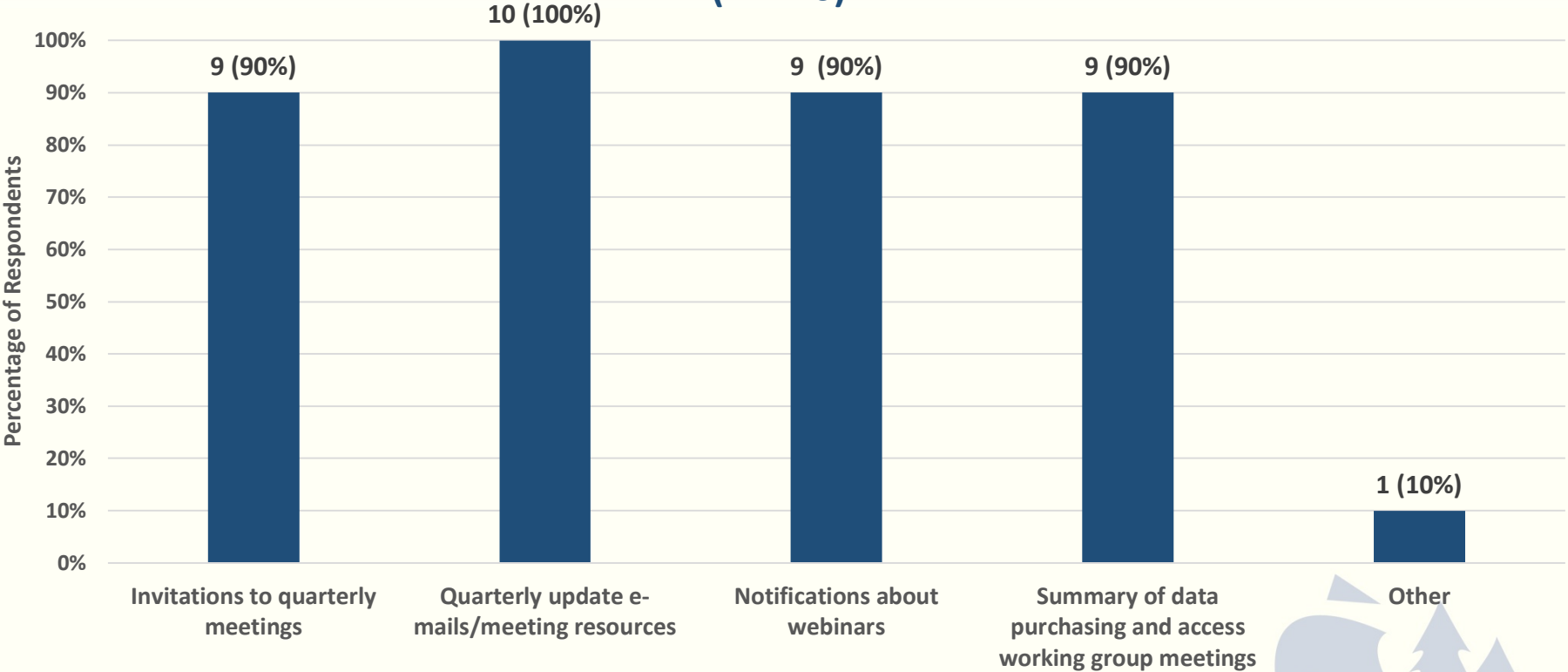
- Access to demographic data with custom geographies.
- Access to the Census target group profiles e.g. mothers, families, children, low income.
- Support with access to and interpretation of data.
- Access to data and networking with local colleagues.



What would they like to get out of being a member of the Consortium?



What would you like to get out of being a member of the Consortium? (N = 10)



- Other: “Notifications as soon as new data is available from the CDP. more updates on what other members are doing/have done with the data. Provides opportunity for collaboration.”





Discussion Time

