

# WELCOME

PUBLIC INFORMATION CENTRE

JUNE 2015



Visit our study page online at:  
[www.simcoe.ca/transitstudy](http://www.simcoe.ca/transitstudy)



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# STUDY BACKGROUND & PURPOSE

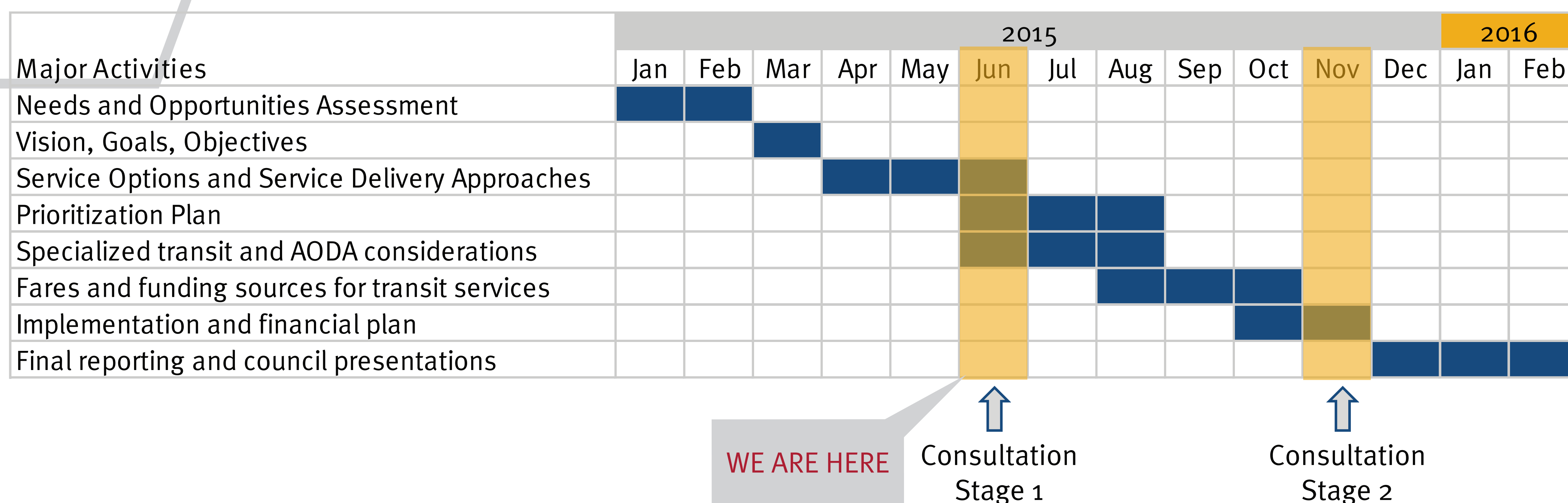
This study explores opportunities for inter-municipal transit to meet County goals to:

- Explore long range transportation options that address future needs
- Enhance mobility for residents at a local, inter -municipal and inter-regional scale
- Connect employment areas and community services
- Reduce the dependance on single occupant vehicle travel
- Support the broader economic, environmental and social objectives of development in Simcoe County

## PUBLIC INFORMATION CENTRE OBJECTIVES

- To seek feedback on the draft service types and concept
- To identify and prioritize the objectives of proposed service options

## STUDY PROCESS AND PUBLIC ENGAGEMENT



## NEXT STEPS

- Your input will be incorporated into the evaluation of service options
- Second stage of the public consultation will be held in November
- Opt in to our mailing list through our sign-in sheet

## **WE NEED TO HEAR FROM YOU: ROLE OF THE COUNTY IN PROVIDING TRANSIT**

- The County of Simcoe does not currently provide transit services. However, it does provide some supporting funding to local municipalities that do provide transit services.
- We are interested in understanding your opinion on whether this should change.
- Please place a sticker in the box below that best matches your views.

**OPTION 1:** Maintain existing situation (including some supporting County funding for transit to local municipalities)

**OPTION 2:** County funds and/or provides select inter-municipal transit connections

**OPTION 3:** County funds and/or provides transit services across Simcoe County

## DRAFT VISION

- Ongoing consultation with the study's Transit Advisory Committee, which consists of staff from all local municipalities in the county, community service agencies, and transportation providers
- Three major themes emerged from the visioning process:
  - **BALANCE**  
Set the right balance between priority markets (e.g. persons with disabilities, seniors) and commuters
  - **CONNECTIVITY**  
Provide connections between communities and building on existing transit ridership
  - **COLLABORATION**  
Need to work collaboratively with County and local agencies

## THE VISION

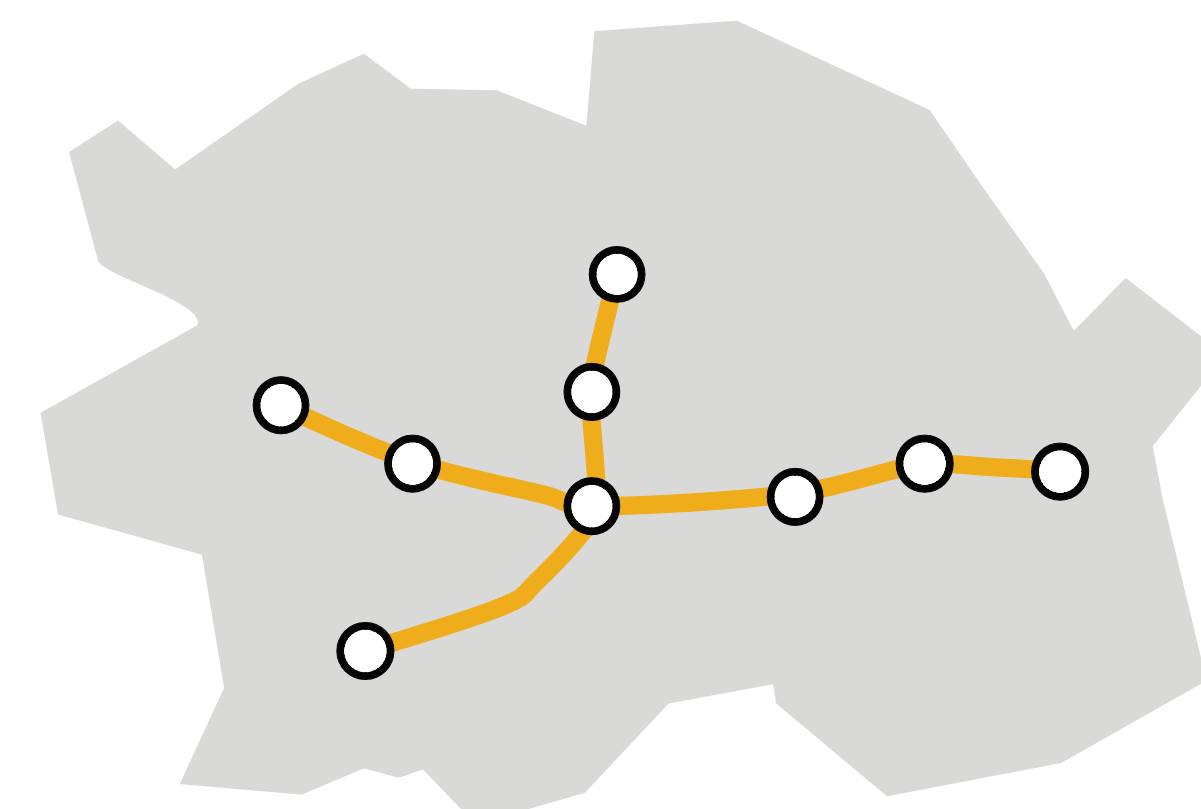
To enable transit services to help build healthy, connected, sustainable communities, through affordable service, innovative excellence, and mutual co-operation

# SERVICE TYPES

## FIXED ROUTE

Buses operate along an unchanging route, with stops only at pre-determined locations

Typical within urban areas, and long-distance inter-city services

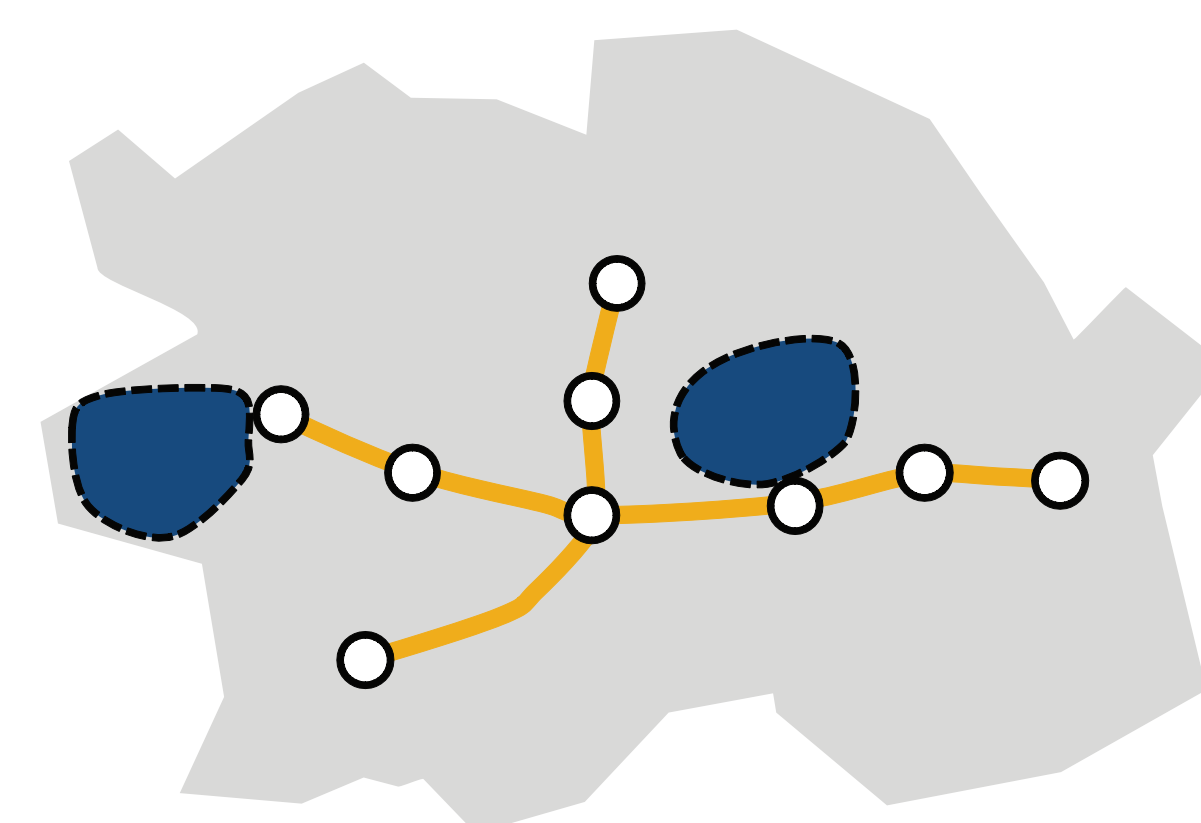


Service only operates at designated stops (white circles)

## FLEXIBLE ROUTE

Variation on the fixed route concept

Bus route is broadly fixed, but may deviate according to customer requests

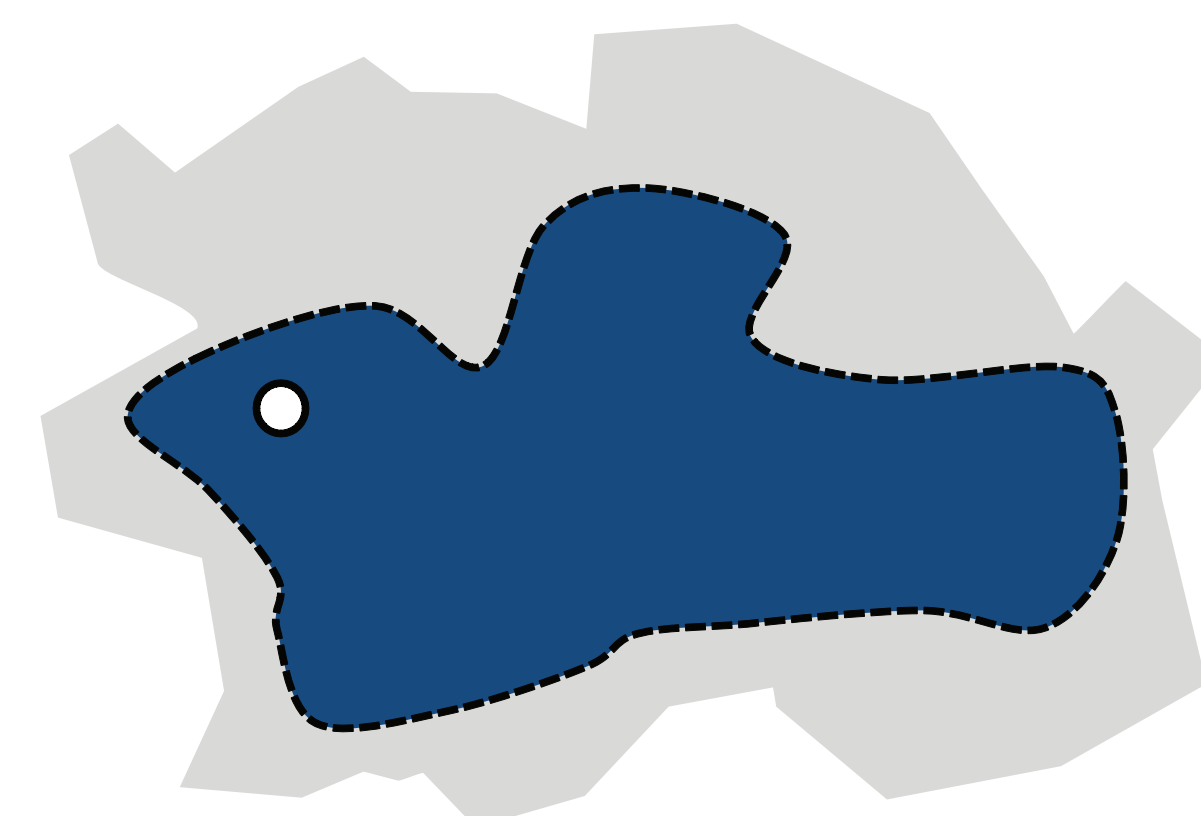


Service operates at designated stops (white circles) and in designated areas (shaded dark blue)

## DEMAND-RESPONSIVE ROUTE

Customers contact the transit agency to schedule a trip within a prescribed area

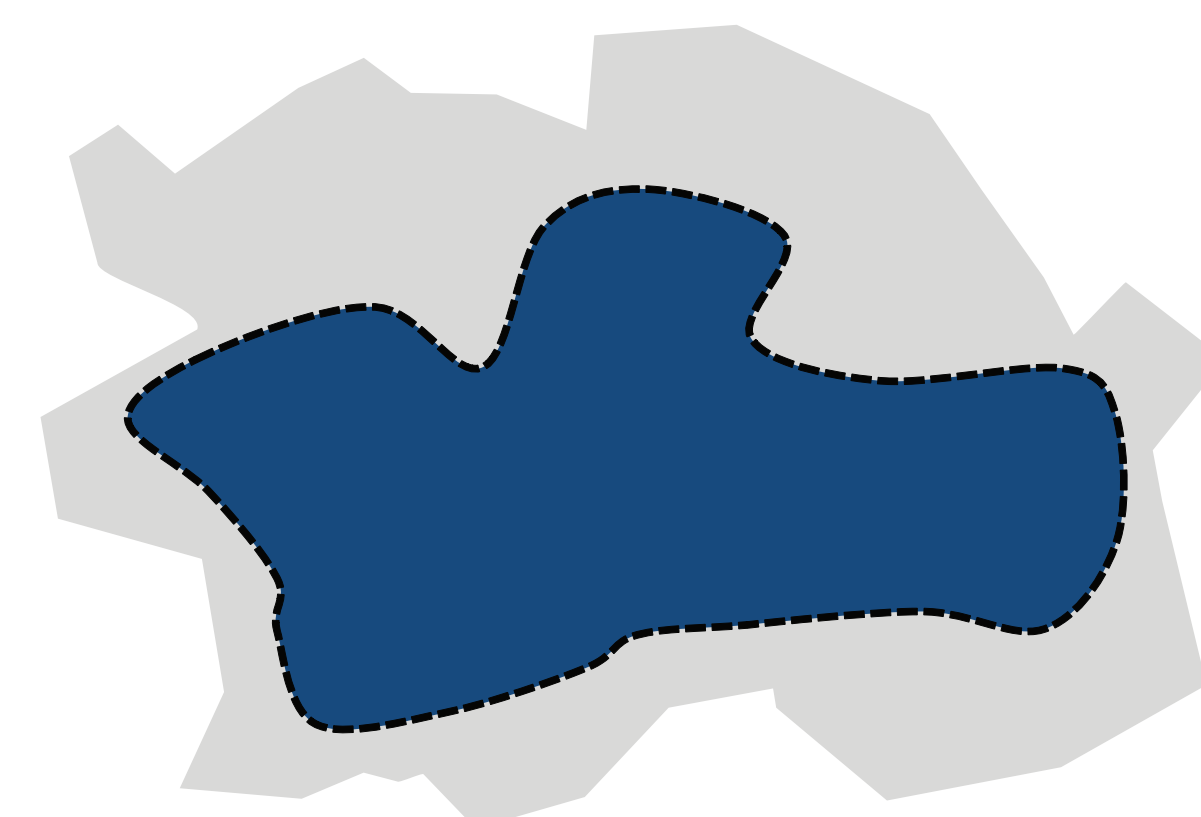
Passengers generally share their ride with other customers making trips to or from similar areas



Service operates to a prescribed area (shaded dark blue) - in some cases provide connections to/from a specific point (white circle)

## TAXI VOUCHER

Customers are able to use conventional taxi services for a fixed fee (comparable to typical transit fare)



Service operates to and from any location in the prescribed area (shaded dark blue)

# WE NEED TO HEAR FROM YOU: INTER-MUNICIPAL TRIPS

## MAP YOUR INTER-MUNICIPAL TRIPS

We are interested in knowing the inter-municipal trips (e.g. from Victoria Harbour to Midland, from Angus to Barrie, etc.) you take on a regular basis

Please use the Origin / Destination stickers to map your trips



# DRAFT SERVICE CONCEPT

- Map shows the network structure and connections that will be evaluated

- INTER-COMMUNITY CONNECTIONS**

Services that provide inter-municipal connections between distinct urban areas, typically at longer distances apart

- URBAN FRINGE CONNECTIONS**

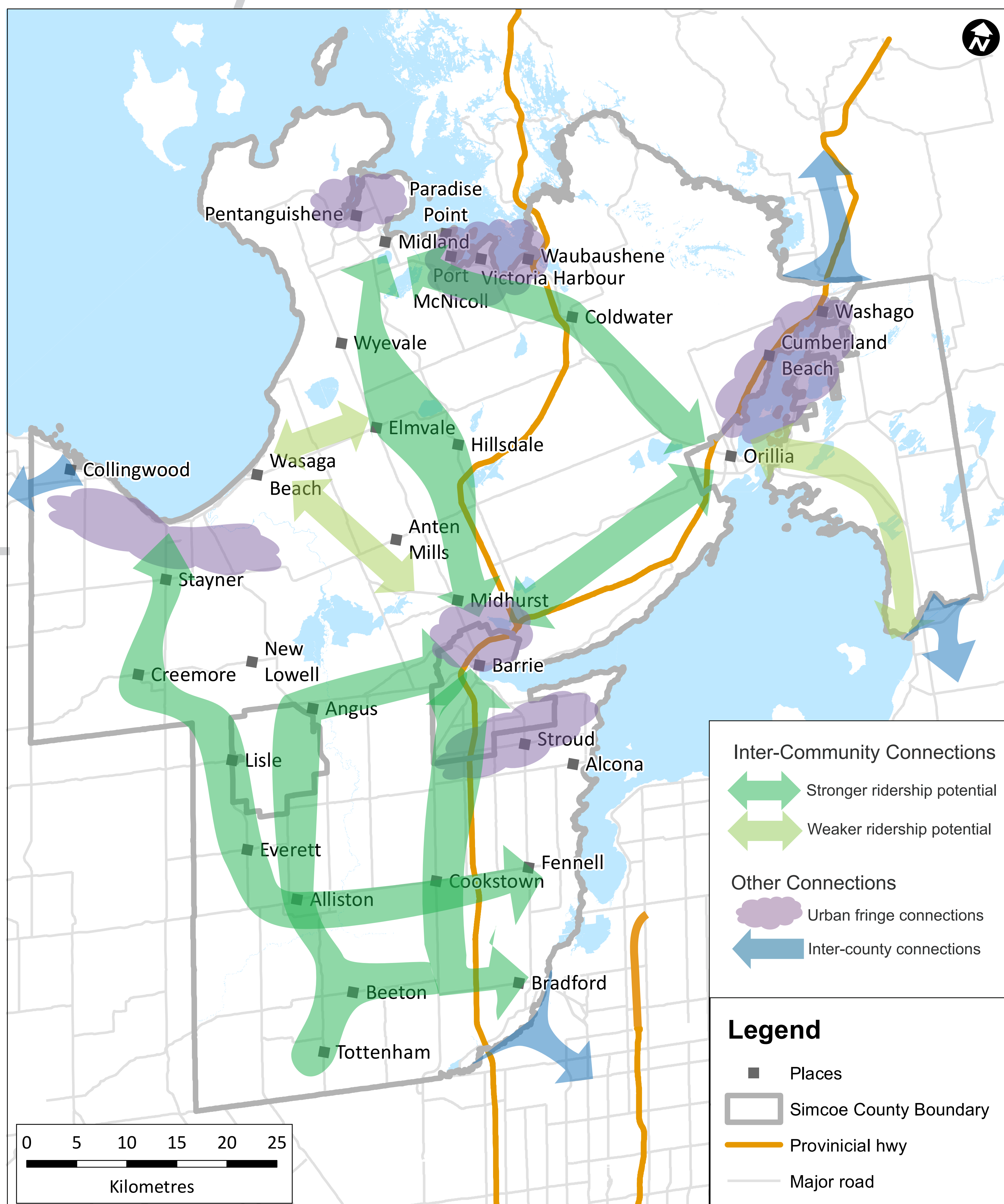
Services that provide inter-municipal connections as part of one contiguous urban area

- INTER-COUNTY CONNECTIONS**

Services that provide inter-municipal connections to communities outside Simcoe County

- RURAL CONNECTIONS**

Services that connect rural areas (shown in white) to service centres and other transit services



# WE NEED TO HEAR FROM YOU: SERVICE OBJECTIVES & EVALUATION

- An evaluation framework will be developed to assess the relative merits of each connection identified in the service concept map
- Help us prioritize the service objectives that best reflect the needs of the community by placing sticker dots in the criteria below

Fares		Overall
<b>Offer affordable fares for passengers</b> Will help to better meet social and community goals	OR <b>Maximize fare revenues</b> Will help to lessen the need for subsidies from local taxpayers	● Most important ● Least important
		<b>Fares</b>
Ridership		Ridership
<b>Provide service to key markets who need it most</b> Provide service to priority markets (persons with disabilities, seniors) which will help service community needs but may not produce the highest possible ridership	OR <b>Provide service to markets that will produce high ridership</b> Provide service to markets (work and post-secondary school trips) which may produce higher ridership and thus higher fare revenues	
Land Use and Service Coverage		Coverage
<b>Provide service in all areas of the County</b> Providing wider service will promote a basic level of mobility throughout the County	OR <b>Concentrate service in areas that are more transit-supportive</b> Providing wider service will help to promote greater cost effectiveness and provide transit in areas where residential and employment growth is anticipated	

Place one green dot in this category

Place one green dot in this category

Place one green dot in this category