



# Simcoe County Data Consortium

June 3<sup>rd</sup> ,2021



# Agenda

- **Welcome and Introductions**
- **CDP Updates**
  - Leads update
  - Data Purchasing and Access Working group meeting updates
  - Breakout Group Discussion 1
  - New tables
  - Training and Capacity Building



# Agenda

- **Local Updates**
  - 211 Community Services Mapping Tool update
  - Roundtable – any other updates to share?
  - Solutions Lab Update
- **New Business**
  - Discussion around 2021 Census
  - Breakout Group Discussion 2
- **Next Meeting**
  - August 26<sup>th</sup>, 2021



# Welcome and Introductions

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- Name, title, company and current data projects



Source: <https://marketmentors.com/content-marketing/super-power-of-a-blog/>

# CDP Leads Update

- **CDP Annual meeting May 12<sup>th</sup> and 13<sup>th</sup> , 2021**

- Agenda and recordings can be found here: <https://communitydata.ca/content/cdp-2021-annual-meeting>

- **Day One:**

- Updates from CDP
  - 5 year cycle coming to an end, looking to renew agreements
  - First full year under Canadian Community Economic Development Network (CCEDNET)
  - Strong partnerships with Statistics Canada, Canada Mortgage and Housing Corporation (CMHC), Local Immigration Partnerships (LIPs), Tableau Dashboards
- Filling Data Gaps
  - Modeling data, pushing Statistics Canada, local data solutions
- Data Visualizations
  - Tableau, PowerBI

- **Day Two:**

- 2021 Census presentation from Statistics Canada
  - Discuss under new business
- How to run a consortium
  - Consortia range in size, meeting/communication methods and financing



# Data Purchase and Access Working Group Meetings

- Since the last meeting in February, there have been one meeting on March 23<sup>rd</sup>, 2021
- CDP is working with Statistics Canada to get the Canadian Community Health Survey (CCHS) Public Use Microdata File (PUMF) in a more usable format
- **Still waiting on:**
  - Canadian Housing Survey data
  - HH TGP of households in dwellings that are unsuitable (overcrowded)
  - HH TGP of households in subsidized housing
  - HH TGP of households in dwellings in need of major repairs
  - Canadian Index of Multiple Deprivation (CIMD)
- Working on acquiring CMHC data at standard and custom geographies for:
  - New Housing Construction
  - Rental Market Survey
  - Core Housing Need
  - Social and Affordable Housing Survey
  - Secondary Rental Market Survey
  - National Housing Strategy
- 2021/2022 Data acquisition plan draft developed
- Submit custom geographies for geocoding
- Any feedback on:
  - IMDB data?
  - TransUnion data?

# Breakout Groups

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- What was the last data set you downloaded from CDP?
- What was the last dataset you searched for?



Source: <http://blog.eendorsements.com/perform-an-online-reputation-analysis-on-the-famous-platforms-to-know-your-brands-impression/>

# New Tables

- **27 new data tables were added to the CDP website between January 25<sup>th</sup>, 2021 and May 3<sup>rd</sup>, 2021 including:**

## **2016 Census Household & Family TGP:**

- Visible minority population
- Aboriginal identity population
- Population spending 30%+ and 50%+ of income on shelter costs
- Owner and renter households

## **3 Custom 2016 Census data tables**

## **Labour Force Survey Data:**

- Supplemental tables, monthly
- LFS characteristics by 2016 Census Division boundaries - two year average estimates
- 5 tables by provinces, economic region and CMA

## **Tableau Dashboards:**

- Housing Profile Dashboard
- Education Profile Dashboard
- Income Profile Dashboard
- Employment Profile Dashboard
- Poverty Profile Dashboard
- Community Recovery Dashboard - Version 2.0





# New Tables

- **27 new data tables were added to the CDP website between January 25th, 2021 and May 3<sup>rd</sup>, 2021 including:**
  - Low income lines (LIM, LICOs, MBM), annual
  - Building Permits, 2020
  - Statistics Canada's Housing Statistics Portal
  - Postal Code Conversion File Plus (PCCF+) Version 7D, November 2020
  - Canadian business counts, December 2020
  - Employment insurance (EI) beneficiaries, monthly, unadjusted for seasonality
  - Welfare incomes, Welfare in Canada report, annual
- **More data is coming, please see [DPAWG meeting notes](#) for more information**



Source: <https://towardsdatascience.com/data-preprocessing-concepts-fa946d11c825>

# Training and Capacity Building

Since the last meeting in February, there have not been any meetings

- **Upcoming:**

- June 8, 2021: *Orientation to the Community Data Program*
- June 22, 2021: *Canadian Community Health Survey (CCHS), Public Use Microdata File (PUMF), Statistics Canada*
- **ACTION:** E-mail webinar ideas of datasets or topics you would be interested in to [Victoria.chapman@simcoe.ca](mailto:Victoria.chapman@simcoe.ca)

- **Past:**

- June 1, 2021: *CDP Members Monitoring COVID-19*
- May 25, 2021: *What's new with the 2021 Census*
- Feb 23, 2021: *CMHC's Prototype Core Need Finder*
- **[Recordings of past webinars are available on the CDP website](#)**



# Local Updates

- 211- Community Services Mapping Tool update
- Roundtable – any other updates to share?
- Solutions Lab Update



# **Solutions Lab:** Developing easy-to-use community decision-making tools to help achieve National Housing Strategy goals

## **March 2, 2021 - National Insight Generation Workshop**

1. What housing data is missing and what are the challenges and barriers to making data more useful
2. Data Sources: Who holds it federally, provincially or locally?
  - What decisions are made requiring housing data?
3. Who should be included in the Solutions Lab?
4. What does success look like? What systemic issues do we need to address around data access and use?

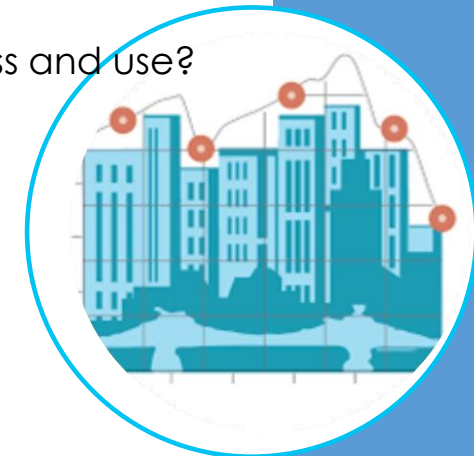
## **April 8<sup>th</sup>, 2021 - Information session**

## **April 22<sup>nd</sup>, 2021 - National level ideation session**

1. Municipal planning and zoning decisions
2. Program decisions
3. Municipal policy and targets
4. Connections/linkages between 'housing', support services and social determinants of health
5. Development of housing strategy
6. Advocacy of government at different levels
7. Investment decisions (developers, funders, etc.)

**Next Meeting June 15<sup>th</sup>, 2021 – National Session to share ideas from local micro-labs and confirm prototyping approach**

**All Meeting notes and presentations can be found:** <https://communitydata.ca/content/solutions-lab-community-decision-making-tools-housing-issues>



Source: <https://www.cleanpng.com/png-housing-information-data-hub-diagram-2237472/preview.html>



# New Business: 2021 Census

 Great uptake of online survey, will phone to follow up with those having challenges

- Remote, northern and Indigenous community data collection did not start early due to weather and COVID protocols

 Data from collective dwellings will continue to come from administrative sources


- Will address impact of COVID-19 in the storytelling of their data

 Continue to link CRA data and IRCC immigration data

- New: Coefficient of variance (CVs) in data tables may impact the size of tables available

 New short form questions: gender, Canadian military experience and instruction (schooling) in the official minority language (French)

- New longform questions: membership in a Métis organization or settlement, enrollment under an Inuit land claims agreement, main reason did not work whole year, main reason only worked part-time, use of multiple modes of transportation to get to work

 Religion asked every 10 years

# Breakout Groups

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- Dissemination plans for the 2021 Census Data
- How can the CDP better support you?



Source: <http://blog.eendorsements.com/perform-an-online-reputation-analysis-on-the-famous-platforms-to-know-your-brands-impression/>

# New Business: 2021 Census

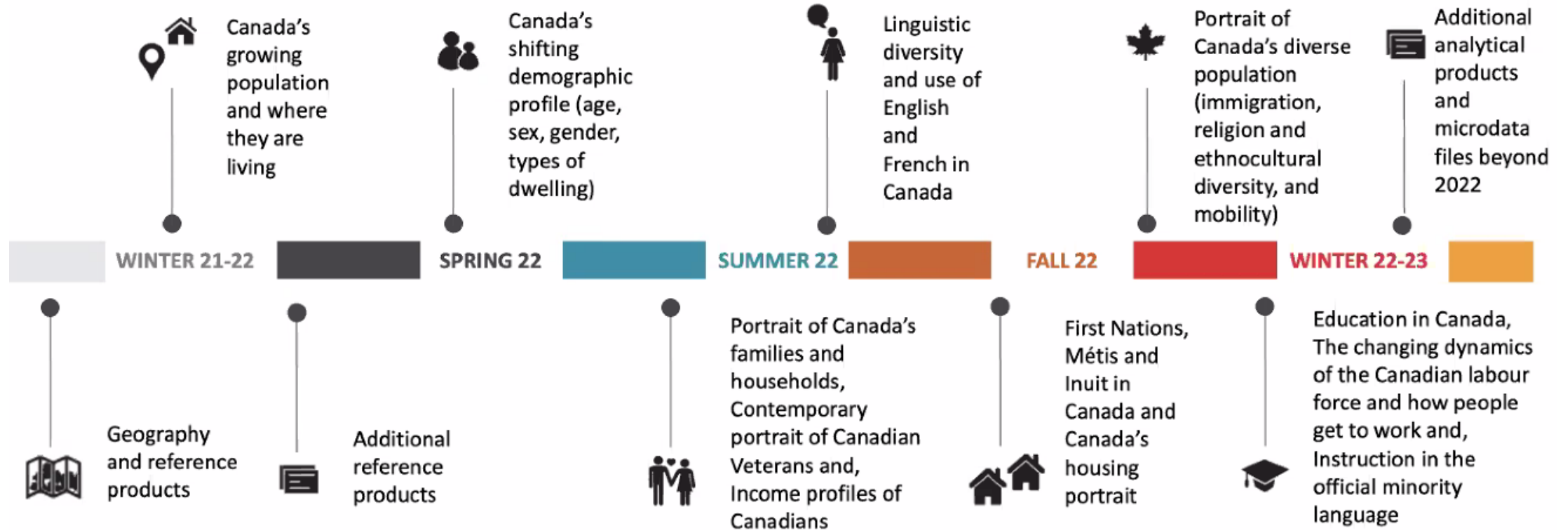


- **Brainstorming new ways to use or improve census data:**
  - More tables with groups of interest, example visible minorities
  - More tables at CSD level
  - COVID-19 pandemic impact on place of work,
  - Learning more about people rooming in houses and secondary residences
  - Those not linked to income data (possibly didn't file taxes)
  - Improve data table column headings for GIS use,
  - Possibility of mining census data to understand basement rentals, air bnb's, vacancies or seasonal rentals
  - Statistics Canada will look into 2019 and 2020 CRA data for CERB and COVID benefit recipients
- **Uses of Census Data:**
  - Maps, presentations on the profile, discussed if you could have whatever you wanted from the 2021 Census, what would it be?



# New Business: 2021 Census

## 2021 Census of Population releases





Next Meeting:  
August 26th,  
2021

