

The #ITSTARTS campaign is part of the Local Immigration Partnership's *Community Settlement Strategy*, which was launched in 2012. The campaign is part of a public education strategy to reduce discrimination and racism and encourage cultural competency.

This initiative was developed by the LIP's Cultural Competency working group, comprised of members representing human service organizations, educational institutions and boards, libraries, justice and policing, government, private sector businesses, and recent and established immigrant residents.

On behalf of the Local Immigration Partnership we'd like to thank and recognize the tremendous contributions of all our partners who supported the #ITSTARTS campaign. For more information on the Local Immigration Partnership or how to get involved in great welcoming and inclusive initiatives, please visit:

*Thank you to our Committed Community Partners*



Immigration, Refugees and Citizenship Canada

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