



Food Partners Alliance
Simcoe County

Organizational Overview

Food Partners Alliance of Simcoe County

A Charter for Simcoe County



Food Partners Alliance
Simcoe County

The Concept of a Charter Begins to Take Root

September 2010— Food Partners Alliance of Simcoe County approached the County of Simcoe with the concept of a made-in-Simcoe County Food and Agriculture Charter.

Food Matters
GROWING OUR STRENGTHS

Monday April 18, 2011
Lakehead University, Orillia Campus
500 University Avenue, Orillia
(Map Attached)

The Project was Announced

April 18, 2011— Food Partners Alliance organized a Food Matters—Growing our Strengths conference, at which time, it was announced that Simcoe County Council would provide support for the creation of a made-in-Simcoe County Food and Agriculture Charter.



A Steering Committee was Formed

July 13, 2011— The Simcoe County Food and Agriculture Charter met for the first time and adopted a work plan and sub-committees to move the initiative forward.

A Charter for Simcoe County



County Residents Cultivate First Draft

January 04, 2012— An online and in-print survey ran from January 4, 2012 until March 8, 2012.

February 21, 2012— A Visioning Day session was hosted to foster community participation.



Further Stakeholder Engagement, Reporting on Findings, and Drafting of Charter in 3-Phases

March 2012 – May 2012



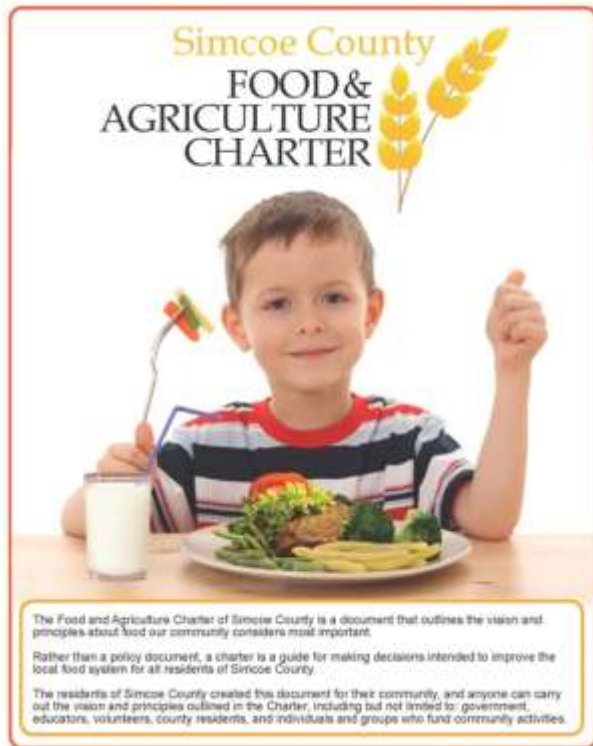
A First Draft Simcoe County Food and Agriculture Charter is Approved

June 05, 2012— A first-draft Simcoe County Food and Agriculture Charter was approved for distribution to the public for vetting and comment.

Charter Officially Launched February 2013



The Simcoe County Food and Agriculture Charter



- ▶ A document that outlines the vision and principles about food that our community considers most important.
- ▶ A guide for making decisions, intended to improve the local food system for all residents of Simcoe County.
- ▶ It was created by the community, for the community and anyone can carry out the vision and principles through their work, life, and leisure activities.
- ▶ The Charter covers 6 principles

Charter Principles



Equal Access to Healthy and Personally Acceptable Food for All



A Close-Knit Community Achieved through a Celebration of Food and Culture



Long-Term Economic Growth and Prosperity

Charter Principals



Agricultural Sustainability



Environmental Responsibility



Increased Education and Skills Development for a Healthier Community

About the Food Partners Alliance

The Food Partners Alliance of Simcoe County is a multi-sector organization whose primary purpose is to work together and provide leadership to build a sustainable and equitable food system, from research to field, to table.



Goals

To support the implementation of the Simcoe County Food and Agriculture Charter by:

- ▶ Increasing awareness about the needs in Simcoe County related to its food and agriculture systems;
- ▶ Building partnerships and providing leadership for initiatives that support Charter principals;
- ▶ Tracking and reporting progress on initiatives that support the Charter.

Current Members



Past Members



Simcoe County Farm Fresh



Do you know
where your
next meal is
coming from?



Sustainable
Severn Sound



The Sharing Place
Food Bank



Barrie
Community
Health Centre

Yes, but what do they
DO?

FPA.SIMCOE.CA



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SIGN THE CHARTER

Image Slider-Click image to follow link

Let's build a healthy and vibrant community by working together to strengthen Simcoe County's local food system.

Share Your 2015 Calendar of Events

Share information about your food- or agriculture-related workshop, event, or meeting with fpa@simcoe.ca and we'll post it to our website and tweet about it @FPASimcoeCounty.

fpa.simcoe.ca



Growing a Prosperous, Healthy Tomorrow

Welcome to the Food Partners Alliance website, home of the Simcoe County Food and Agriculture Charter.

Simcoe County residents are going back to their roots; building a secure local food system that is equitable, environmentally responsible, agriculturally sustainable, economically prosperous, and founded in community. Join our region and many others in growing national food security.

Follow Us on Twitter

Tweets

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FoodPartnersAlliance @FPASimcoeCounty

1h

Food skills development...in the wild! twitter.com/OntarioParks/s...



FoodPartnersAlliance @FPASimcoeCounty

1h

Saturday August 29th is @HewittsMarket 5th Anniversary feat. a charity BBQ and silent auction. Follow @HewittsMarket for more info!



FAOKnowledge @FAOKnowledge

19 Aug

Everyone has critical role to play in preventing #foodwaste. How do you avoid wasting food? bit.ly/1Nq1Cf pic.twitter.com/KwZrxXZRIW

Retweeted by FoodPartnersAlliance

35%



FISH AND SEAFOOD

8% of fish caught globally is thrown back into the sea. In most cases they are dead, dying or badly damaged.

45%



FRUITS AND VEGETABLES

Almost half of all the fruits and vegetables produced are wasted.

20%



MEAT

20% of all meat is wasted.

Tweet to @FPASimcoeCounty

Online Calendar—FPA.SIMCOE.CA

Food Partners Alliance > Community Events

Community Events



Across Simcoe County there is much work being done by individuals, community groups, clubs and organizations, and local businesses to strengthen and promote our local food system.

The Food Partners Alliance is pleased to promote events related to local food and agriculture. If you have an event you would like to share, email the following information to fpa@simcoe.ca:

- Name, location, and date of the event
- A brief description of the event
- Contact information for the organizer of the event

Full Calendar

< > today

August 2015

month week day

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30 2p Innisfil Farmers' Market	31	1
2	3	4	5 2p Innisfil Farmers' Market	6	7	8 7:30a Orillia Farmers' Market
9	10	11	12 2p Innisfil Farmers' Market	13	14	15 17th Annual Carrot Fest 7:30a Orillia Farmers' Market
16	17	18	19	20	21	22 7:30a Orillia Farmers' Market
23	24	25	26	27 10a 162nd Annual Barrie Fair	28	29 7:30a Orillia Farmers' Market
30 162nd Annual Barrie Fair 12p Savour Simcoe 2015	31	1	2	3	4	5 7:30a Orillia Farmers' Market

Twitter— @FPASimcoeCounty

Twitter

Search Twitter

Have an account? Log in

FoodPartnersAlliance
@FPASimcoeCounty

Working together towards a sustainable and equitable food system, from research to field, to table.

Simcoe County, ON

SA.SIMCOE.ON

186 TWEETS 258 FOLLOWING 169 FOLLOWERS 79 FAVORITES

Follow

Tweets Tweets & replies Photos & videos

FoodPartnersAlliance @FPASimcoeCounty · 3h
Wasaga couple hosts corn boil for food bank- \$4,000 Raised
simcoe.com/news-story/550... via @wasagasun

FoodPartnersAlliance @FPASimcoeCounty · Aug 21
NO ONE SHOULD GO HUNGRY. In #SimcoeCounty there are several meal programs running daily bit.ly/1JwKQdQ . Call 211 for more info

FoodPartnersAlliance @FPASimcoeCounty · Aug 21
Food skills development... in the wild!

Ontario Parks @OntarioParks
Bring your camping menu from meh to marvelous with our #campfirecooking prep!
ontarioparks.com/ideas/campfirecooking

New to Twitter?
Sign up now to get your own personalized timeline

Sign up

You may also like

- RTOT Connection @RTOTConnection
- Cafe Fromagerie @CafeFromagerie
- Calgary Park Fest @calgaryparkfest
- Volunteering in NYC @VolunteerNYC
- Calgary Arts Dev. @CalgaryArtsDev

Additional Media Outreach

- ▶ News Releases
- ▶ Proclamations
- ▶ PSAs
- ▶ Special Interest Pieces/Advertising

Event Attendance



Simcoe County
FOOD &
AGRICULTURE
CHARTER
CHAMPION AWARDS



Award Objectives



Celebrate local food and agriculture



Increase awareness of work being done within the local food system



Foster community involvement and participation to raise the profile of the Charter and its principles

Available Awards

Award Categories by Charter Principle



Equal Access to Healthy and Personally Acceptable Food for All

Best Community Garden

Community Appreciation Award— *For Work Improving Equal Access*



A Close-Knit Community Achieved through a Celebration of Food and Culture

Buy Local Champion

Best Event Celebrating Culture and Local Food



Long-Term Economic Growth and Prosperity

Best Local Food Retailer

Best Local Food Restaurant/Caterer

Identification of Awards and Criteria

Award Categories by Charter Principle



Agricultural Sustainability

Community Appreciation Award—Thank Your Friendly Local Farmer

Best Agricultural Club or Association

Young Farmer's Award & Junior Farmer's Award



Environmental Responsibility

Best Environmental Champion— Individual

Best Environmental Champion— Organization



Increased Education and Skills Development for a Healthier Community

Best School Program

Best Community-Based Food-Skills Development Program

Past Champions Improving Equal Access

- Anglican Parish of Penetanguishene Free Community Breakfast Club
- Barrie District Hunters and Anglers Conservation Club
- Captulpa Community Support Services – CAPC Bradford/Alliston
- Captulpa Community Support Services – CAPC Simcoe County
- Catherine Vokes
- Courtney O'Neill (South Georgian Bay Community Health Centre)
- FruitShare Barrie
- Gary Machan
- Georgian Bay Food Alliance
- Georgian Good Food Box
- Jardin du Village/Eco-Huronie
- Lesley McMullin (South Georgian Bay Community Health Centre)
- Nancy Gallant, (Living Faith Community Presbyterian Church)
- Nicholyn Farms Lunch Program
- Northern Organics
- Orillia & Area Good Food Box
- Orillia Food Council
- Sharing Place Food Bank
- Theo Schapp (Glen Huron Apples and Cold Storage Ltd.)
- Township of Adjala-Tosorontio



Want to get involved?

- ▶ Visit FPA.SIMCOE.CA to check out our local events calendar to participate in clubs, events, and activities that support Charter principals.
- ▶ Conversely, share your organization's events with the FPA and we will add them to our calendar and tweet them out, email
- ▶ Follow us on Twitter [@FPASimcoeCounty](https://twitter.com/FPASimcoeCounty)
- ▶ Endorse the Simcoe County Food and Agriculture Charter to show your support
- ▶ Nominate someone for a Charter Champion Award today!
- ▶ Consider becoming a member of the Food Partners Alliance of Simcoe County