



2022 Immigrant Survey Results

Simcoe County



Introduction

- **Data Collected:** May 31-July 15, 2022
- **Purpose to inform:**
 - 2022-2032 Settlement Strategy and
 - Community consultations
- **Information Collected:**
 - Immigrant experience living, belonging and/or working in Simcoe County
 - Attract
 - Recruit
 - Integrate
 - Retain



Methodology

Survey Dissemination:

- Ethnic Mosaic Alliance/211 event
- Social media
- Various tables and groups



**IMMIGRATION SURVEY
2022**

  Immigration, Refugees and Citizenship Canada Immigration, Réfugiés et Citoyenneté Canada

Simcoe County Immigrant Survey 2022

Were you born outside of Canada? Do you live in Simcoe County?

The Simcoe County Local Immigration Partnership (LIP) is interested in learning about immigrants and newcomer experiences living, belonging, and working in Simcoe County. Your feedback will be helpful in providing recommendations to the community for the 2023 Settlement Strategy.

Survey link is: <https://survey.simcoe.ca/surveys/immigrant-survey>

TO PARTICIPATE
SCAN THE QR CODE



For information:

Simcoe County Local Immigration Partnership | Morgane.Dunot@simcoe.ca | (705) 722-3132



Immigration, Refugees and Citizenship Canada

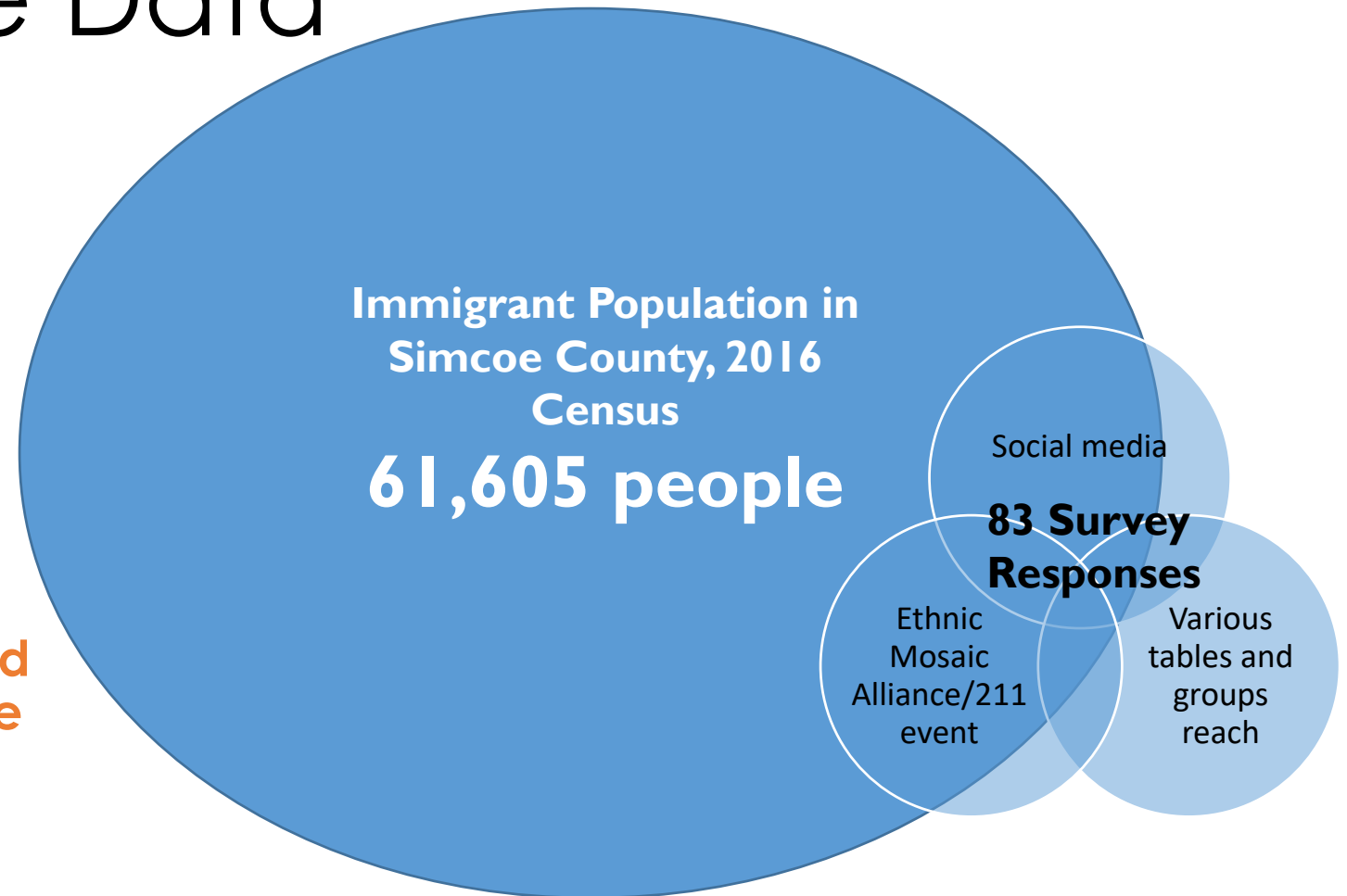
Immigration, Réfugiés et Citoyenneté Canada



Interpreting the Data

- Convenience sample

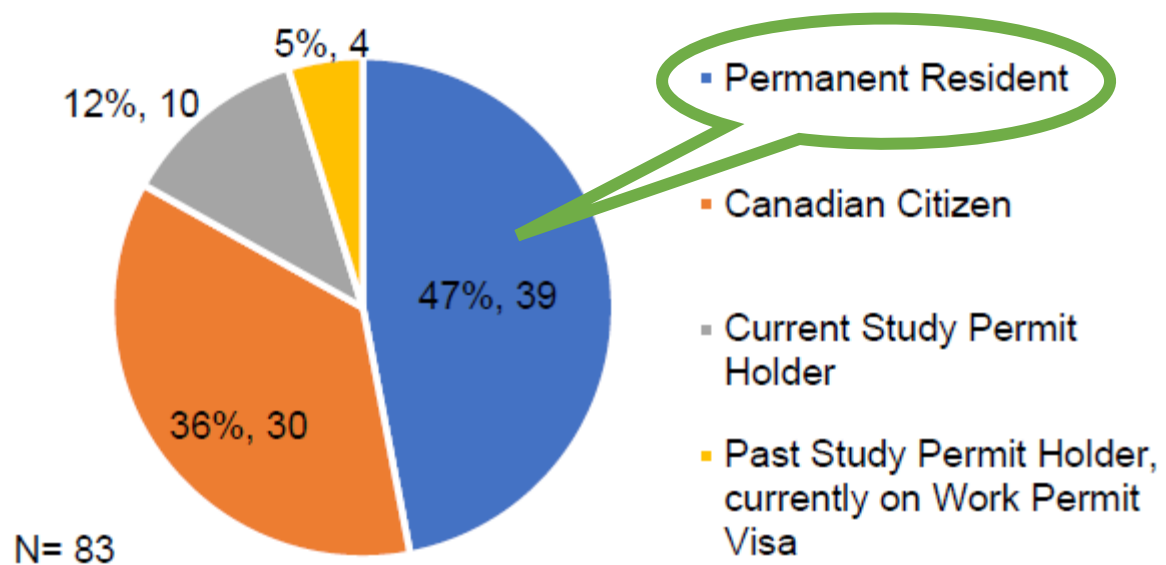
Results represent the self-reported perspective of respondents at the time the survey was carried out



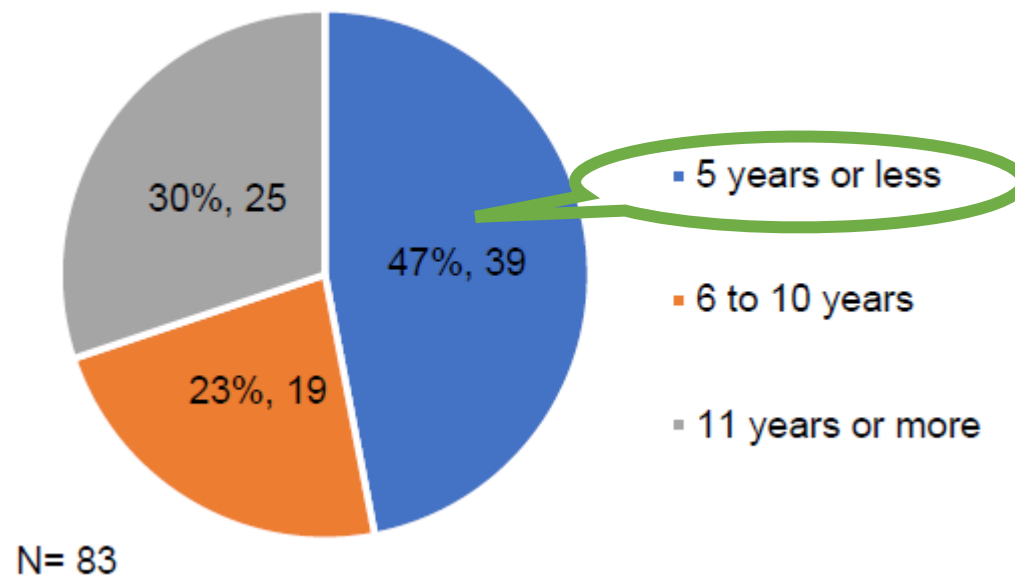
Results: Demographics

- 83 Survey Responses

Current Status in Canada

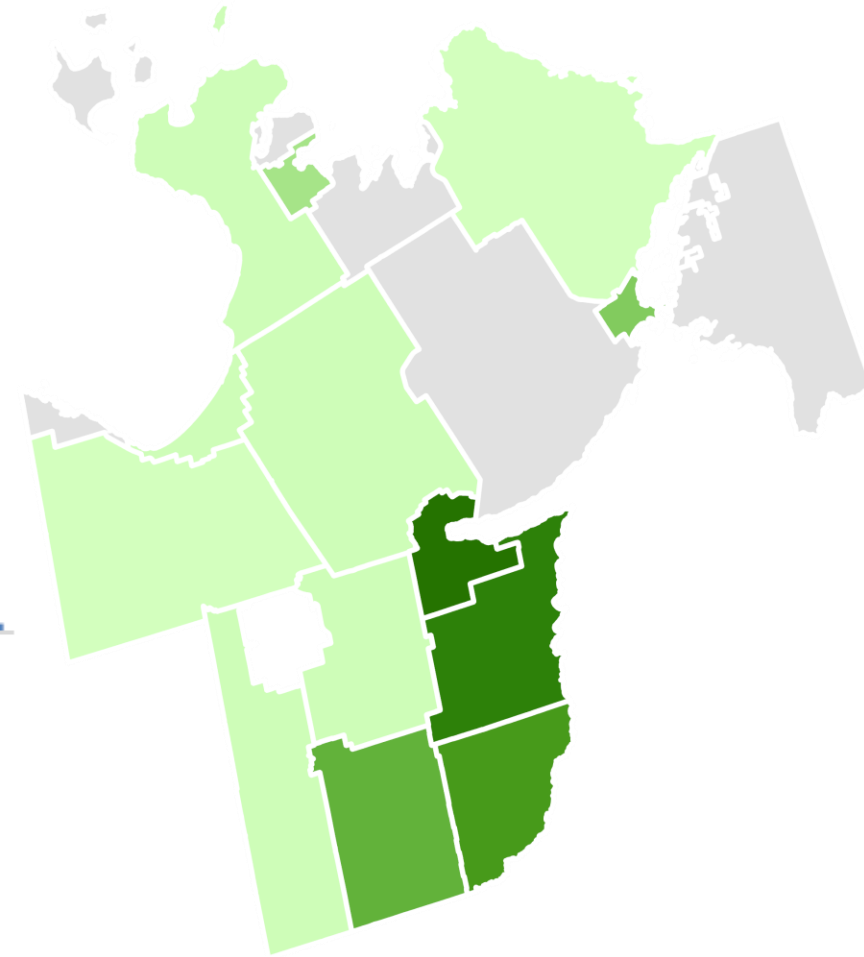
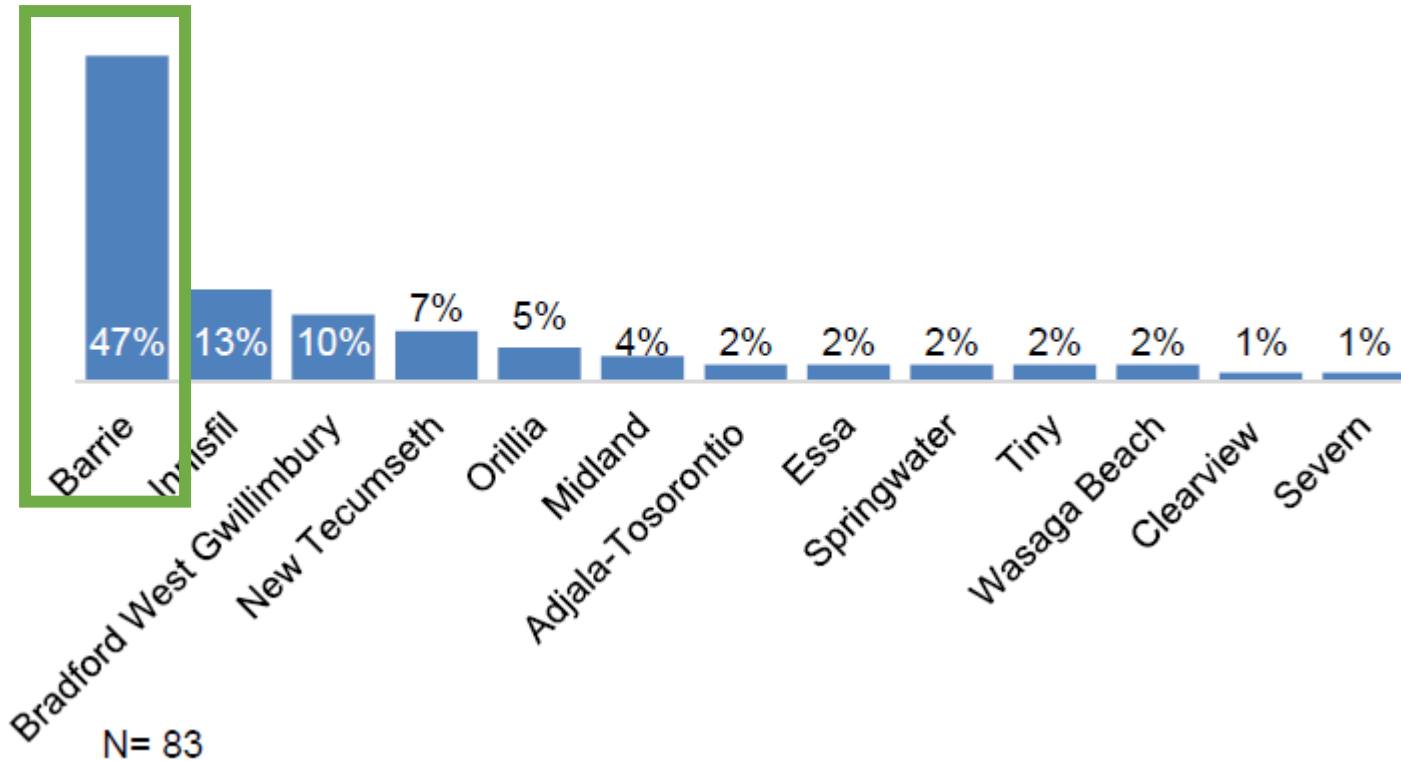


Length of Time Living in Canada



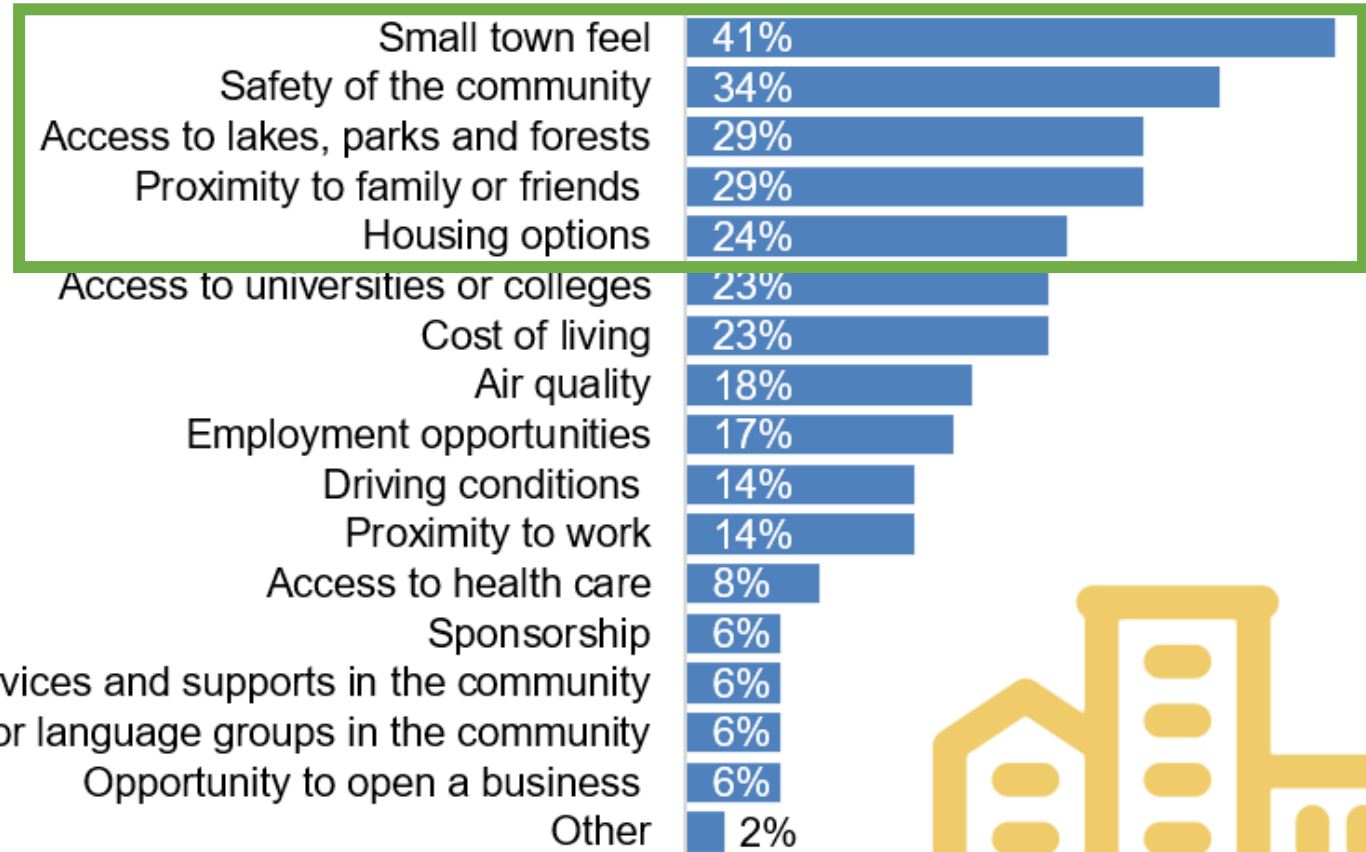
Results: Demographics

Current Community



Results: Living

Attributes that Attracted Respondents to Live in Simcoe County



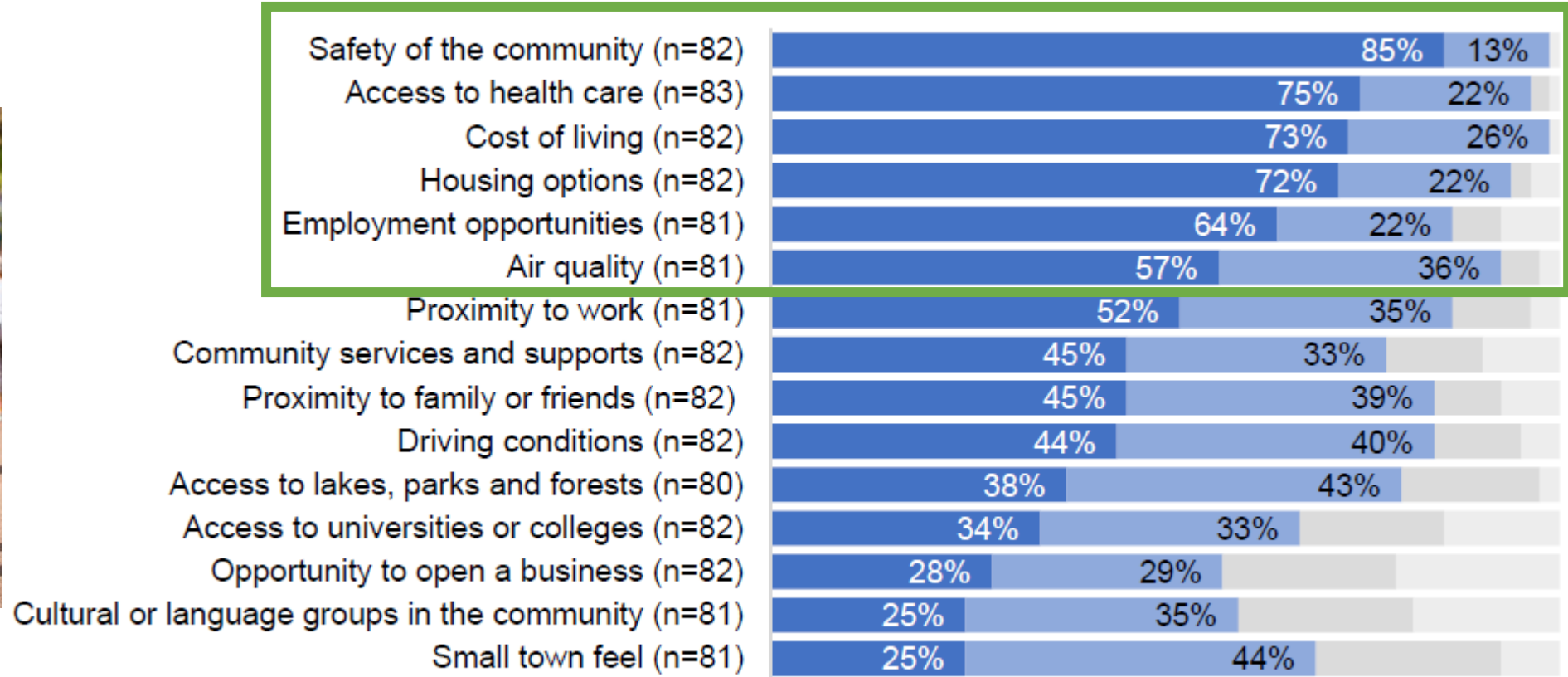
N= 83

Note: Multiple response question, percentages may not add up to 100%.

Results: Living



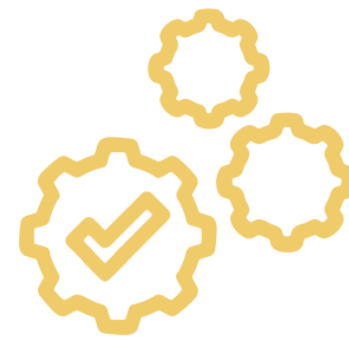
Importance of Community Attributes



■ Very Important
 ■ Somewhat Important
 ■ Not Very Important
 ■ Not at all Important



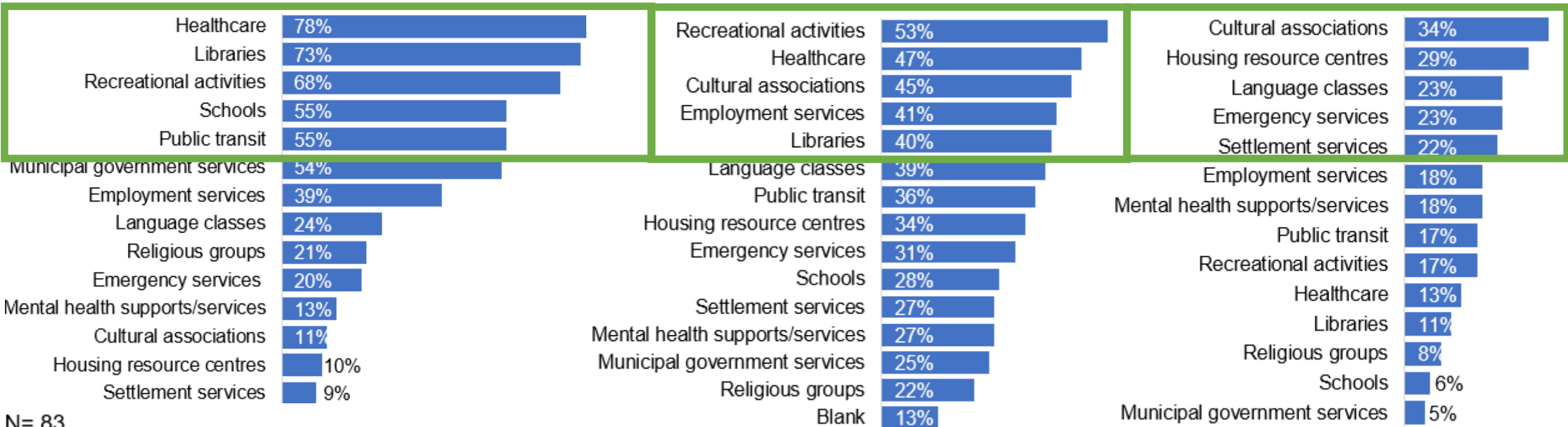
Results: Living



Services Accessed by Respondents and/or Their Families

Services Respondents and/or Their Families Would Like to Access

Services Respondents **Would Like to Access but Haven't**



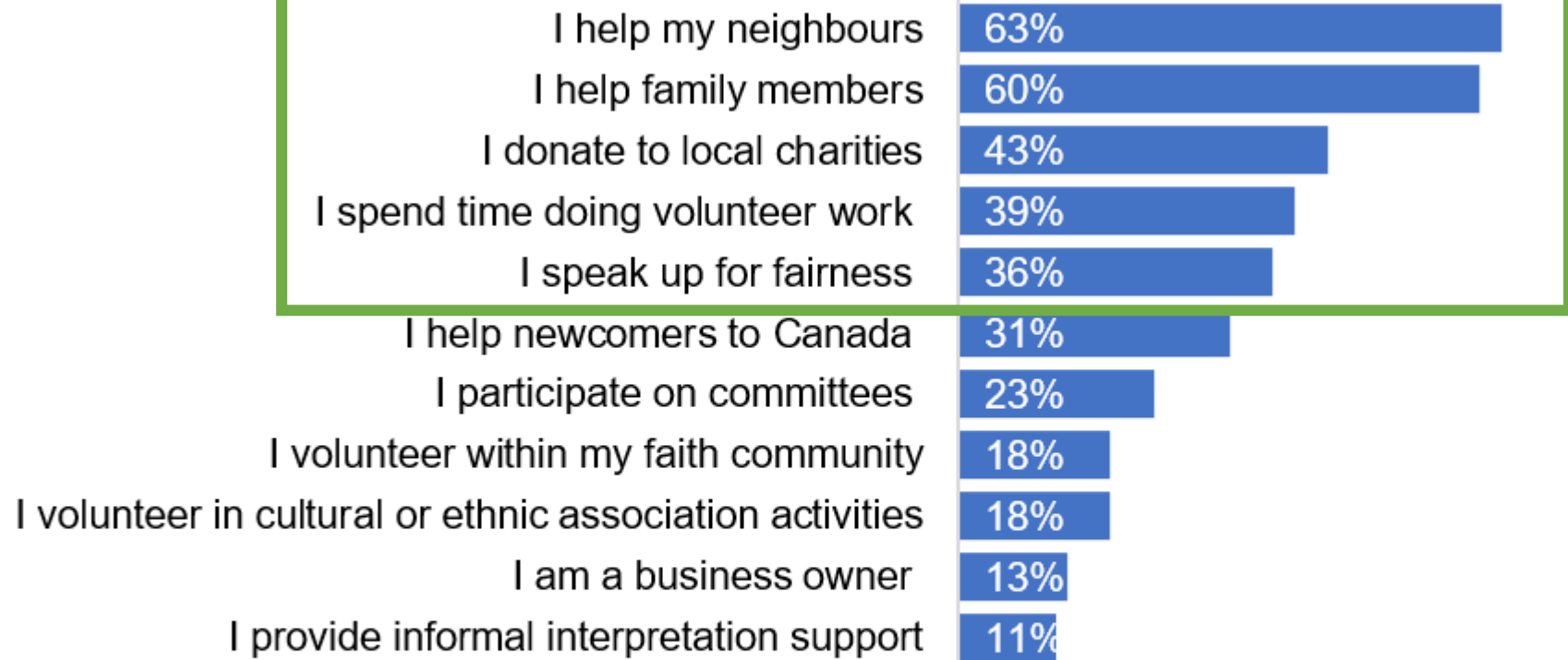
N= 83
 Note: Multiple response question, percentages may not add up to 100%.



Results: Living



Participation in Community



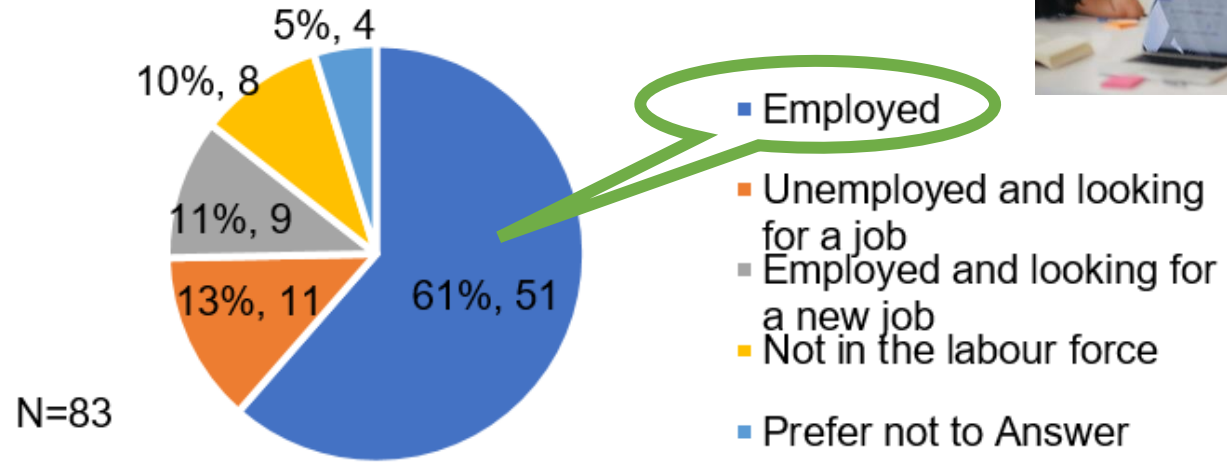
N= 80

Note: Multiple response question, percentages may not add up to 100%.

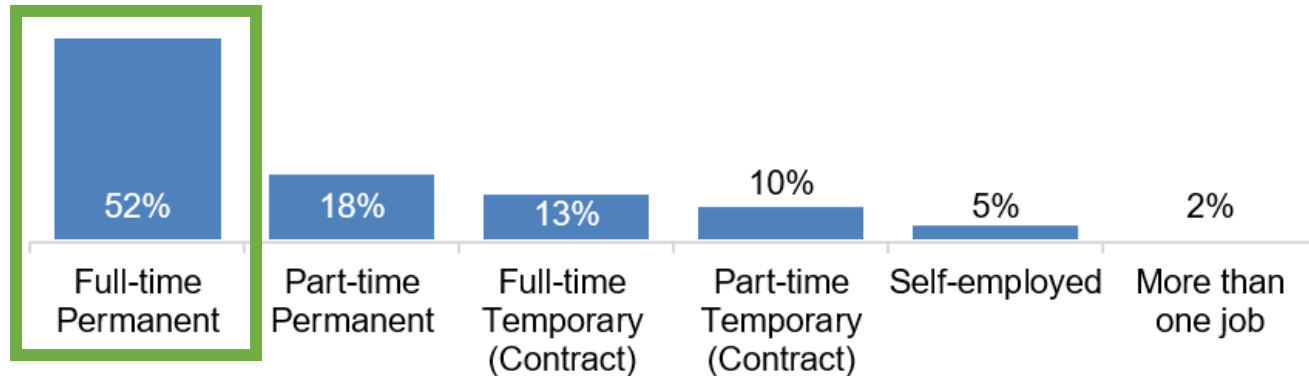
Results: Working



Labour Force Status



Classification of Current Job



N= 66

Note: Question was not asked of those who were not in the labour force or unemployed.

78% worked in Simcoe County

Others worked in York Region and Toronto

Reasons for working outside Simcoe County:

Dissatisfied with jobs available in Simcoe County (9/14)



Results: Working



Finding Job Opportunities



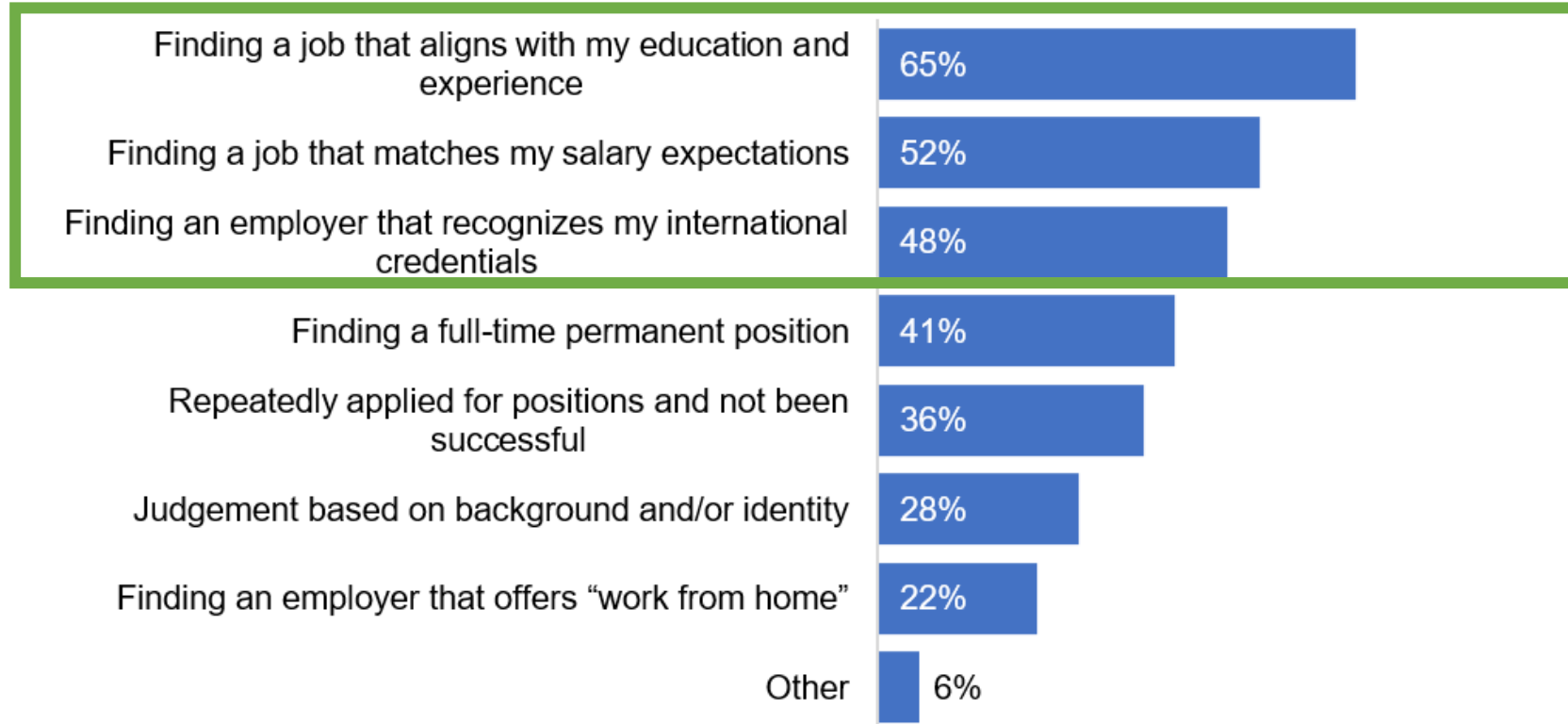
N= 72

Note: Multiple response question, percentages may not add up to 100%.
Question was not asked of those who were not in the labour force.

Results: Working



Challenges Faced When Looking for Employment in Simcoe County



N= 69

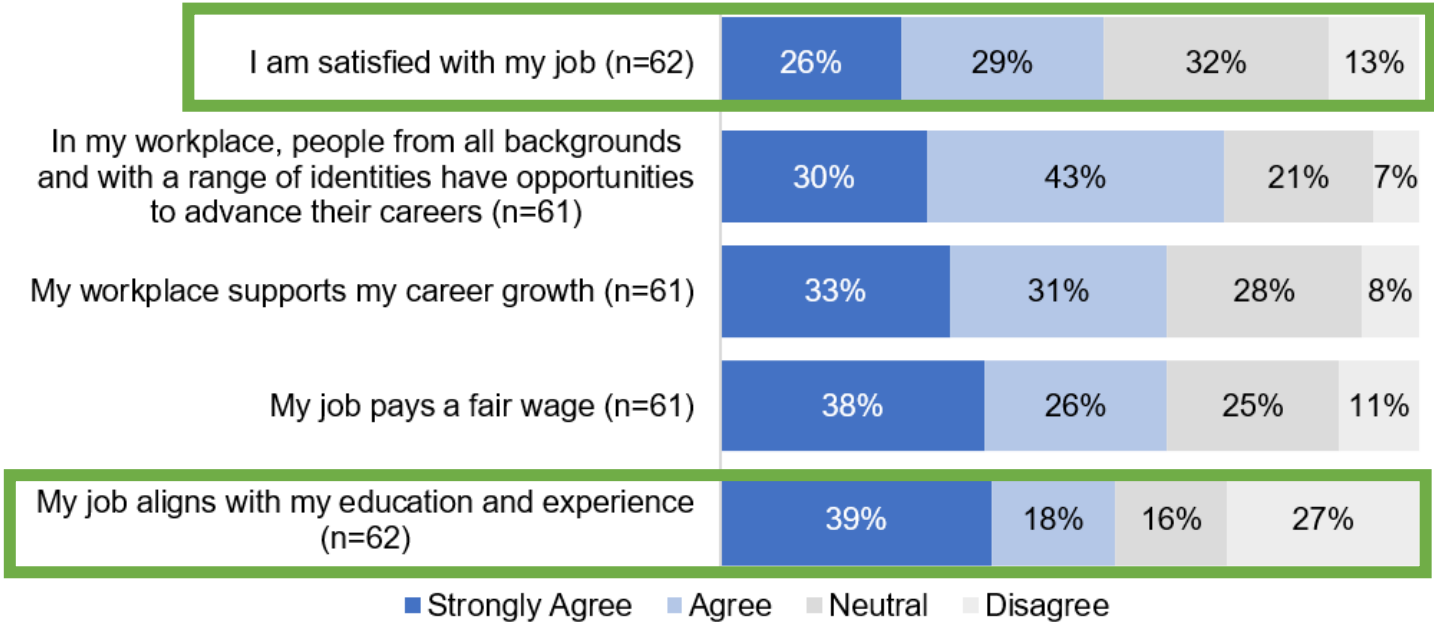
Note: Multiple response question, percentages may not add up to 100%.

Question was not asked of those who were not in the labour force

Results: Working

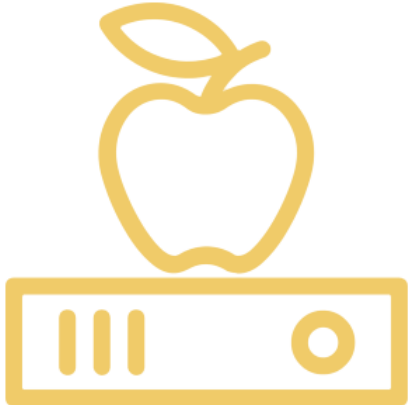
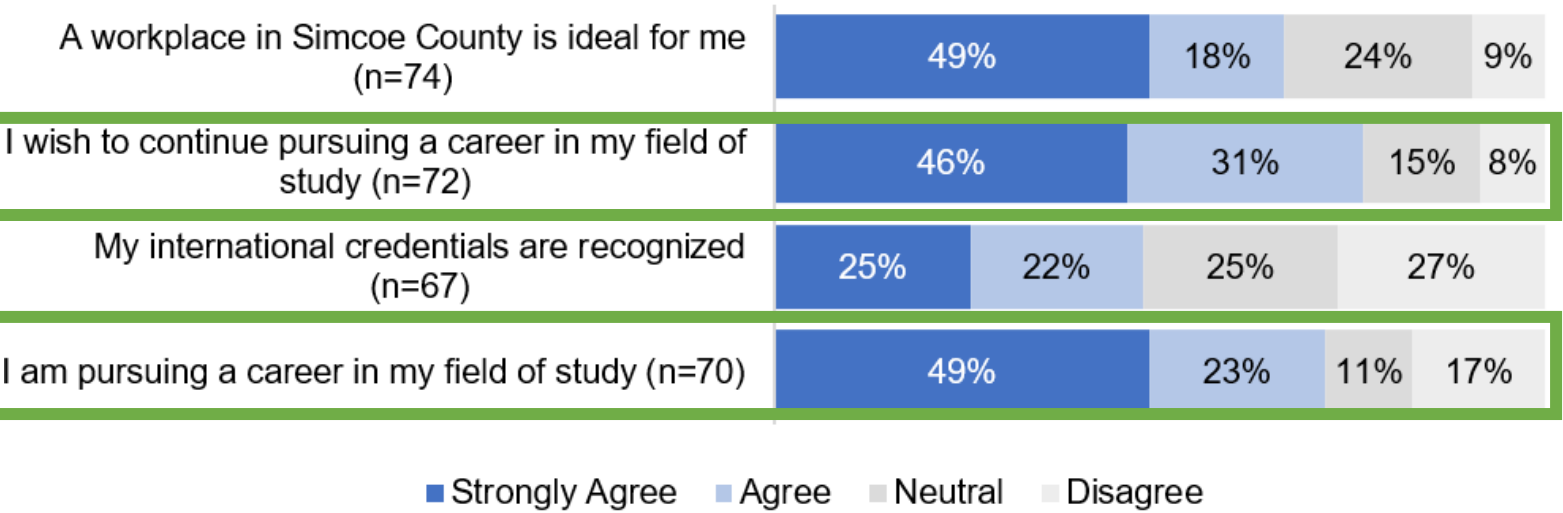


Level of Agreement on Attributes of Current Job



Note: Questions were not asked of those who were not in the labour force or unemployed.

Level of Agreement on Attributes of Career Path



Note: Questions were not asked of those who were not in the labour force or unemployed.

Results: Working



Suggestions for Retaining Employees

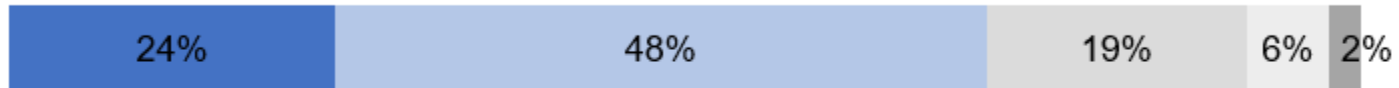


N= 72

Note: Multiple response question, percentages may not add up to 100%.
Question was not asked of those who were not in the labour force.

Results: Belonging

Experience Settling into Simcoe County



N= 83

■ Very Good ■ Good ■ Fair ■ Poor ■ Very Poor

Sense of Belonging to Local Community



N= 83

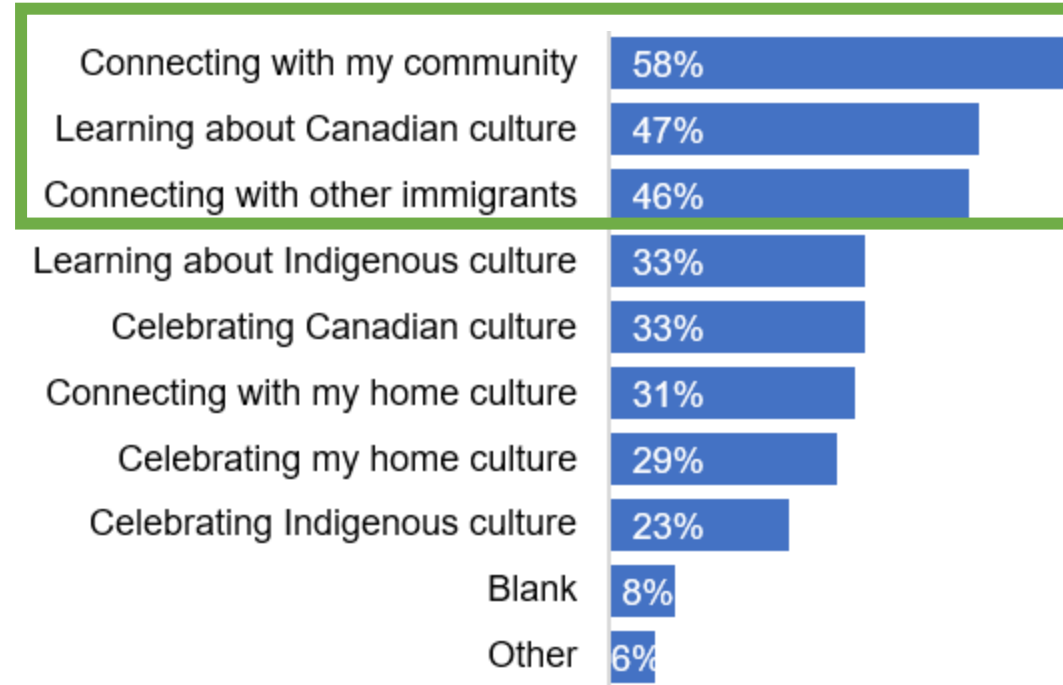
■ Very Strong ■ Somewhat Strong ■ Somewhat Weak ■ Very Weak ■ Don't Know



Results: Belonging



Opportunities to Improve Experience Living in Simcoe County

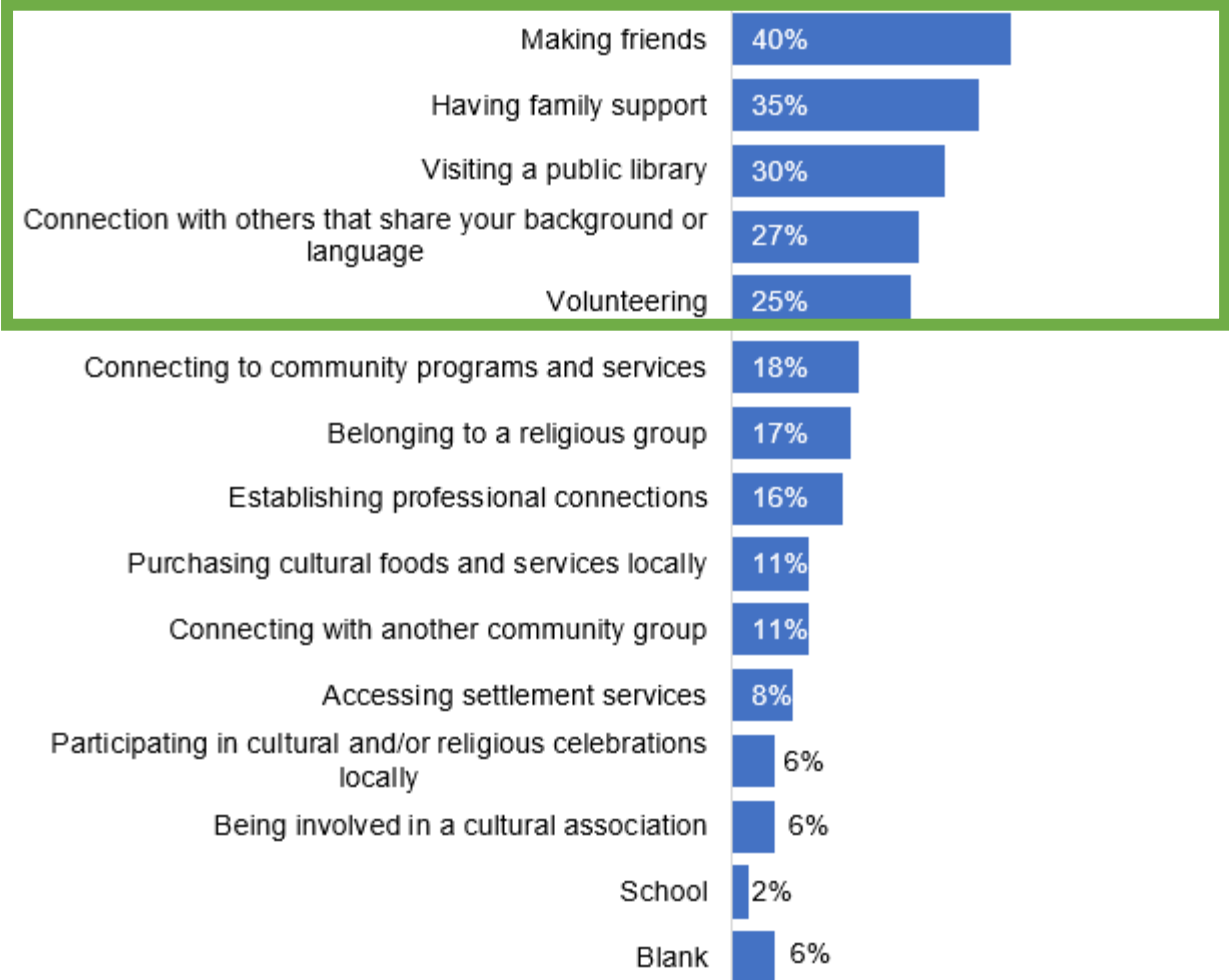


N= 83

Note: Multiple response question, percentages may not add up to 100%.

Results: Belonging

Most Helpful When Moved to Simcoe County



N= 83
Note: Multiple response question, percentages may not add up to 100%.

Results: Belonging



Biggest Challenges Experienced in Simcoe County



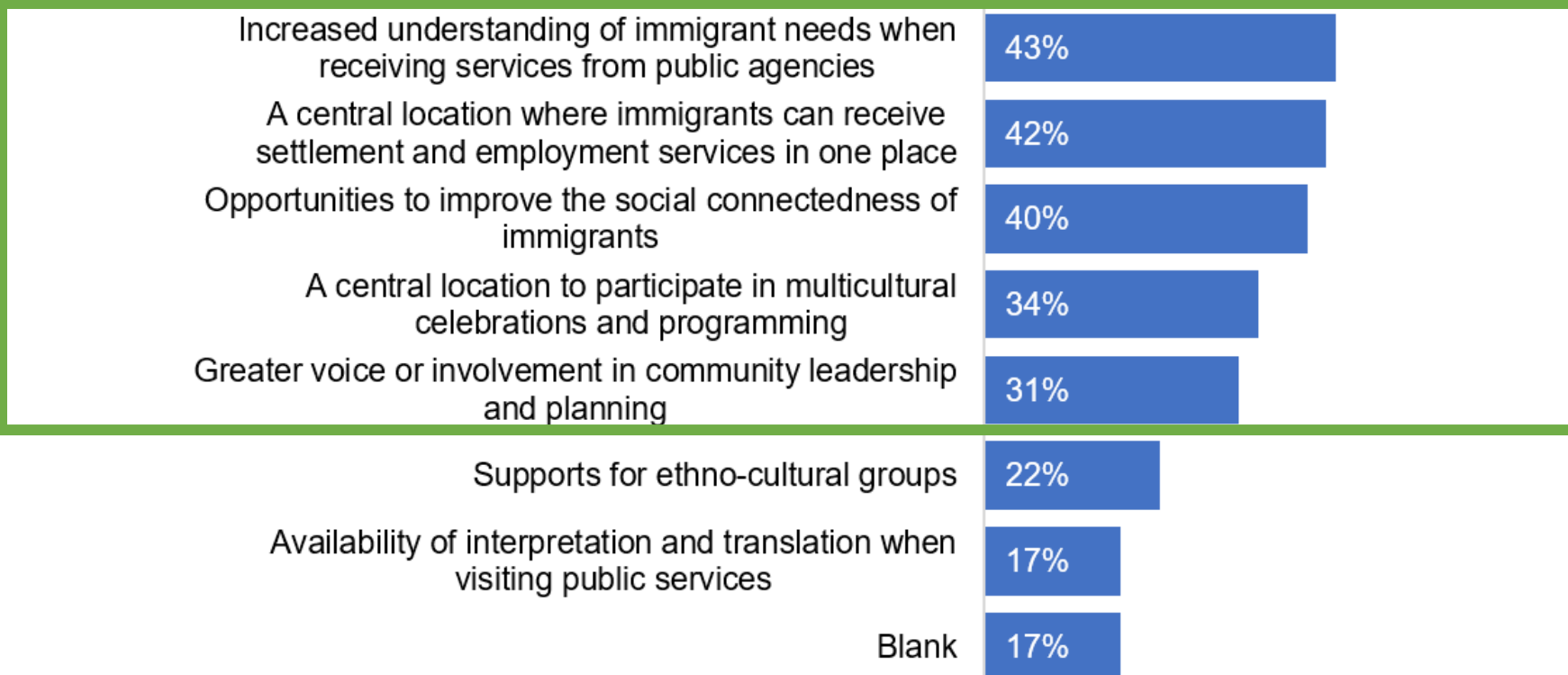
N= 83

Note: Multiple response question, percentages may not add up to 100%.

Results: Belonging



Activities/Programs to Improve Belonging in Simcoe County



N= 83
Note: Multiple response question, percentages may not add up to 100%.



Discussion

1. Finding work was the biggest challenge experienced by respondents in Simcoe County
2. Friends, family and social connections are very important to respondents experience settling into Simcoe County
3. Connection to community is an area to support immigrants in Simcoe County
4. Safety of the community and health care was very important to respondents

Recommendations

1. Build an increased understanding of immigrant needs when receiving services from public agencies.
2. Central location where immigrants can receive settlement and employment services in one place.
3. Improve the social connectedness of immigrants.
4. Ongoing engagement of police services in the SCLIP
5. Engage health care in the SCLIP

